TraceGains Expands Product Suite with Customer Management

TraceGains Customer Management eliminates portal frustration across the food & beverage supply chain by providing an intuitive platform to manage customer needs

DENVER, COLORADO, UNITED STATES, February 16, 2018 /EINPresswire.com/ -- TraceGains, the leading compliance software solution, revolutionizing information exchange across the supply chain for Food, Beverage, and CPG companies has expanded its product suite to include Customer Management, a revolutionary platform that empowers companies throughout the supply chain to proactively manage essential documentation and customer needs with ease and simplicity.

Customer Management users benefit from automatic fulfillment of document requests from TraceGains customers within the Network, as well as TraceGains' PostOnce™ technology to simultaneously submit required documentation to all TraceGains customers, thereby eliminating the process of responding to each customer individually.

> "
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> *David Schoenfeld, Vice President, Sales, TraceGains*

Additionally, with the premium feature available with Customer Management Standard, users can manage all documents and document requirements for every customer – TraceGains customer or not – in one intuitive platform. This changes the game for many companies across the supply chain, enabling them to manage all of their customers in one place, saving time, effort, and frustration.

"Now, for the first time ever there is an automated solution available for every corner of the supply chain," David Schoenfeld, Vice President, Sales, TraceGains, said. "Customer Management effectively solves the remaining 50% of the compliance puzzle for Food and Beverage companies large and small. One system, one login, one standard, one process, one truth. The platform is here, it has hundreds of thousands of users, and all you need to do is plug in."

TraceGains Customer Management features advanced search functionality and page-specific help material including guided tutorials, quick reference guides, and more, to ensure self-help for common tasks.

To learn more about TraceGains Customer Management, or to request a demo, visit:
www.tracegains.com/customer-management.

About TraceGains
TraceGains is a rapidly growing software company, delivering a sophisticated suite of products for food, beverage, and CPG companies. TraceGains solutions empower our customers to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP/HARPC, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes through instant information sharing and collaboration between supply chain partners, which saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at www.tracegains.com. Follow TraceGains on Twitter @TraceGains.

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