



Startup Expansion Meets National Market Demand in First Year

Partnerships emerge in droves, more than 50 yacht venues across 9 states, and territories

HOBOKEN, NJ, UNITED STATES, February 15, 2018 /EINPresswire.com/ -- Hoboken, NJ (February 12, 2018) - At the launch of Hoboken-born Golden Knot Yacht Services (GKYS) on January 4th, 2017, founders feared their personal 5-yacht fleet too modest to serve the client-base of Northern New Jersey. By November that same year, their territories expanded hand-over-fist, reaching markets in New York, Philadelphia and Washington D.C.

Following continued requests from outlier markets across Atlantic City, Baltimore, and Annapolis, GKYS effectively bolstered their fleet five times over, navigating partnership opportunities that resulted in new business horizons throughout nine states and several tristate regions in the Northeast United States.

By January 2018, GKYS re-launched their digital presence to reflect the trials, tribulations and major successes of their robust first year. With a new interface and user experience, their mobile-ready website brings their services and event planning expertise to the fingertips of their customers, without hesitation. They also implemented additional categories of accommodation for the unique endeavors and causes for celebration including cultural and social events both large and small.

Of their mission and objective at GKYS, co-founders Daniel and Gabrielle Goldklank agreed, "we took an experience of our own and created the luxury version that can be customized and personalized across all cultural, social, spontaneous or thoroughly planned events that any and every person can identify with."

This includes an increased menu of services and event options extending across a vibrant spectrum that includes Bar/Bat Mitzvahs and other religious and family events, corporate retreats and celebrations, small groups seeking Luxury excursions, and even something for Greek Life University formals. Honeymoons, Destination Weddings, and even Corporate Retreats can also be booked through GKYS by their Sandals Vacation Specialist team.

Even today, GKYS continues to announce new partnerships reaching desirable West Coast regions like San Diego, Long Beach, Newport Beach, and even Hawaii and Panama City. With 53 yacht venues across North America boasting unique yacht party packages for any and every type of client need, GKYS offers the true royal treatment.

For more information on Golden Knot Yacht Services, visit www.goldenknotys.com.

About Golden Knot Yacht Services

No one should face the same situation that we and 19 other couples faced when our wedding planner took our deposits and split. And who better to provide the same services, but a young, driven couple who have the same passion and values as the clients they serve? We're here to share our love and experiences for all things nautical. And by combining our experience and understanding for what this unique industry entails, we bring your dream yacht event to life.

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This press release can be viewed online at: <http://www.einpresswire.com>

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