EIN PRESSWIRE

Business intelligence Market To Observe Significant Growth by 2020

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Business intelligence

Wiseguyreports.Com ads "Strategic Focus Report: Business intelligence" To Its Research Database.

"Strategic Focus Report: Business intelligence", analyses the current trends, drivers, and inhibitors impacting the business intelligence market. The report outlines the evolution of business intelligence technologies and identifies and assesses the best performing vendors in the market.

This report also presents an overview of the revenue opportunities in the business intelligence market through to 2021, highlighting the market size and growth by technology, geography, sector, and size band.

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Major Players Cover in the report:

SAP

Oracle

IBM

SAS

Microsoft

QlikTech

MicroStrategy

Tableau Software

Splunk

Information Builders

The major highlights of the reports:

- The latest trends impacting the business intelligence market.
- The market drivers (both supply-side and demand-side) that will facilitate the growth of the business intelligence market.
- The market inhibitors that may hinder the pervasive adoption of business intelligence solutions.
- Identification of the top ICT vendors in the business intelligence market, coupled with an overview of the top 5 vendors.

The report also covers the primary findings of revenue opportunities in the business intelligence market through to 2021, highlighting the market size and growth by technology, geography, sector and size band.

Scope

- The BI market continues to be dominated by the big five BI vendors: SAP, Oracle, IBM, Microsoft, and SAS.

While the on-premise BI revenues of these incumbent vendors are increasingly experiencing a downward trend, they are looking to compensate by developing new offerings in the cloud and mobile BI domain.

The top five vendors are looking to adopt both organic and inorganic growth strategies to gain access to advanced analytics offerings and strengthen their product portfolio with exploratory analytics, collaborative analytics, and SSBI.

While standalone data warehousing, analytics, and visualization tools continue to attract the attention of organizations, the integration of in-built analytics capabilities in the enterprise business suites has also invigorated the demand for such enterprise solutions.

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