

# Sagacious Research Organized its First Innovathon

SEATTLE, WASHINGTON, USA, February 22, 2018 /EINPresswire.com/ -- [Sagacious Research](#), a leading [Intellectual Property research and consulting firm](#), successfully hosted its first Innovathon. Innovathon is a sprint-like event where participants collaborate intensively in creating a usable product. Innovathons tend to have a specific focus to solve an existing problem. There is no restriction on the type of tools, software and approaches used.

“This event was one of the highlights of the year for me. It was amazing to see this innovation rich program thriving on cross-team collaboration. Doubtless, everything is moving toward automation and Sagacious has a long standing tradition of innovation.” - says Prateek Mohunta - COO, Sagacious Research. “With this Innovathon we have been able to get ourselves ready for the next transformation. I was inspired by the energy, earnestness and enthusiasm shown by the team working together and making it as much fun as it was.”

Innovathon was a voluntary event organized in 4 phases – Submission, Shortlist, Execution and Evaluation.

A total of 72 out of Sagacious’ 203 employees formed 17 teams and submitted 30 Ideas through this platform.

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*Anant Kataria – CEO,  
Sagacious Research*

These 30 ideas were scrutinized by the leadership team and the shortlisted ideas were announced on Dec 27, 2017. The 48-hour execution (main event) started out on 6th Jan at 00:00 hours with an inauguration ceremony, and was concluded on 8th Jan at 00:00 hours

“Our business revolves around the innovation ecosystem. We understand that great organizations are great because their people are empowered to invent, express themselves and



Innovathon, Sagacious Research 2017-18



create stuff. This is what Sagacious also lives by – and this Innovathon is one of the manifestations of this belief.” says Anant Kataria – CEO, Sagacious Research. “I am extremely happy with the participation and outcome of the Innovathon. Team wants to make it a regular practice – and I totally agree.”

The teams had a fun weekend (6th and 7th Jan) during which, they traced a steep learning curve to transform their ideas into actual and tangible offerings. The teams learned a lot of new ways to solve problems which included exposure to critical thinking tools, exploring new methods, collaboration among teams, and knowledge sharing. Tarun, Anant and Prateek helped teams mature their ideas through valuable feedback and insights. A lot of ideas took a final shape during the course of these events. Sagacious is procuring IP rights on some of the confidential ideas and will soon be disclosing them publically.



Tanmay Mittal – Organizer of Innovathon

“India has the world’s largest youth population, and proudly holds a spot among the top 3 largest start-up bases in the world. I believe innovation is one of our integral and inherent attribute.” says Tanmay Mittal – IP solutions Architect and organizer of Innovathon. “All we did was providing the amenities to foster innovation and generate a conducive environment for efficient execution of ideas, in a nutshell we just provided a platform to these amazing individuals, and they did the rest”.

The Evaluation was done by a Jury panel of 7 members on Jan 07, 2018. The review process included a 15 minute pitch presented by each team in front of these leaders. Following the first review, the teams were given feedback to improve their ideas for the final show – The Public Voting which was organized on 23rd January.

The final result of the event was declared on Jan 25, 2018. The winning team lead by Arshjot Gill created automation tools that claim to improve the efficiency of the operations team by 25%. “Innovathon is a great initiative, which allowed us to unleash the inherent problem solving abilities. All our solutions were the ones which improved the existing solutions. These solutions had been in mind since some time, but finding time for developing these, on normal work days was a little challenging. Two dedicated days for realizing these ideas, and we being taken care of by Sagacious not only helped but enabled us to develop the solutions. Keep fueling this creativity!” – Says Arshjot, Team Lead, ICT Licensing Team.

The runner-up team lead by Nitin Sharma created a new product offering to solve an existing challenge faced by many a corporates while paving their innovation strategy. “Innovathon, for me was a unique and incredible experience. I was amazed to witness such a zealous participation in a first time event. The event offered an opportunity for all of us to improve our skill sets and have new learning experiences. It was the amalgamation of tremendous commitment, hard work and skills displayed by all the participants that helped us achieve meaningful output in just 48 hours and make this event the huge success that it was. Another, huge positive for me was watching people from different teams coming together to brainstorm and work on a single problem” – Says Nitin Sharma, Manager Engineering Team.

Efforts of all the other teams whose ideas were successfully implemented within the existing framework were appropriately acknowledged. Sagacians showed appreciable zeal and enthusiasm for this Innovathon, and are eagerly awaiting the announcement for the next Innovathon.

About Sagacious Research:

Sagacious Research, an award-winning and leading Intellectual Property Research and Consulting Company, has helped corporates and their internal/external counsels in many areas including [successfully defending patent litigations](#), monetization/counter assertion of patents, augmenting R&D strategy by patent studies, etc.

Sagacious was founded in 2008 and since then it has served over 1,200 clients from 46+ countries with more than 10,000 assignments in 16+ languages. Its team of over 225 techno-legal professionals spans over its global offices in India, USA, China and now recently in Canada. Its services and solutions span across the IP life-cycle – from developing an IP strategy, to creation of IP and right up to its maintenance and monetization.

Apart from being a Great Place to Work, Sagacious has been conferred with other honorary awards as well as other awards and recognitions like CNBC-TV Young Turks, Red Herring Top 100 Asia Winner, etc.

For more information, visit: <https://www.sagaciousresearch.com/>

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