

ICT Investment Trends: Indonesia Market Outlook (2017-2022)

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Indonesia ICT Investment

The numerous policy reforms announced since 2016 in Indonesia, and the growing interest from foreign investors in emerging markets, are encouraging Indonesian enterprises to invest in various information and communications technology (ICT) domains in 2017.

Indonesian enterprises are upbeat about the growing prospects of ICT which is reflected in their investment strategies, with the majority of Indonesian enterprises willing to increase their budget to build a strong IT infrastructure in order to gain new business opportunities.

The Report also survey of 93 Indonesian enterprises finds that respondents are planning to increase their investments in the core areas of ICT domains such as communications and services, to gain more sustainability and visibility.

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Major Players Cover in the report:

IBM

Microsoft

EMC

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NEC

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Indonesia ICT Investment

Intel

Cisco

Adobe

Amazon Web Services

Huawei

Dell

The major highlights of the reports:

Allocation across the core elements of IT spend, including hardware, software, services, communications, and consulting.

Distribution of ICT money in areas such as the networks, applications, service desk, and data centers

Indonesian enterprises' investment priorities based on their budget allocations across core technology categories such as business intelligence, IoT, cloud computing, and network services.

Factors that are influencing Indonesian enterprises' investments in each technology category.

How Indonesian enterprises' IT budgets are currently allocated across various segments within a technology category.

Indonesian enterprises' distribution of their ICT budget across various segments within a technology category.

Vendor satisfaction ratings for various core and advanced technology categories.

Insight into Indonesian enterprises' preferred buying approaches .

Business objectives that Indonesian enterprises are looking to achieve through their IT investment strategies.

Factors that are influencing Indonesian enterprises' decisions to select an ICT provider.

Scope

The significant adoption of software as a service (SaaS) and virtualization solutions is set to provide new opportunities for software vendors catering to the Indonesian enterprise market.

Enterprises realize the need to improve relationships with their suppliers in order to improve time to market and gain a competitive edge.

Increasing competition among enterprises is creating new opportunities for ICT vendors to provide predictive and social sentiment analytics solutions.

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