

# ICT Investment in Manufacturing: Digitalization is New tool for Major Manufacturers (2017-2022)

PUNE, MAHARASHTRA, INDIA, February 16, 2018 /EINPresswire.com/ -- ICT Manufacturing Trend

ICT Investment Trends in Manufacturing", report presents the findings from a survey of 178 manufacturers regarding their Information & Communications Technology (ICT) investment trends. The survey investigates how manufacturers currently allocate their ICT budgets across the core areas of enterprise ICT expenditure: hardware, software, IT services, communications, and consulting.



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ICT Manufacturing Trend

The report illustrates the core technologies that enterprises are investing in, including enterprise applications, security products, IoT, and cloud computing. The survey also highlights the approach to purchasing technology adopted by media companies.

The report aims to provide a better insight to ICT vendors and service providers when pitching their solutions to manufacturers.

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Major Players Cover in the report:

Adobe

IBM

Microsoft

ADP

Allscripts Healthcare

MaCafee

Dell

EMC

Cisco

AT&T

Google

Oracle

The major highlights of the reports:

- Allocation across the core elements of IT spend, including hardware, software, services, communications, and consulting
- Distribution of ICT money in areas such as the networks, applications, service desk, and data centers
- Which ICT functions manufacturers are interested in outsourcing
- Manufacturers' investment priorities based on their budget allocations across core technology categories such as enterprise applications, security products, IoT, and cloud computing
- Factors that are influencing manufacturers' investments in each technology category
- How manufacturers' IT budgets are currently allocated across various segments within a technology category
- Manufacturers' distribution of their ICT budget across various segments within a technology category
- Vendor satisfaction ratings for various core and advanced technology categories
- Insight into manufacturers' preferred buying approaches
- Business objectives that manufacturers are looking to achieve through their IT investment strategies
- Factors that are influencing manufacturers' decisions to select an ICT provider

Scope of the Report:

- Manufacturers are also prioritizing their investment on core technology areas such as enterprise applications, security products, Internet of Things (IoT), and cloud computing.
  - Furthermore, infrastructure as a service (IaaS) and public cloud garner moderate portion of cloud computing budgets, while software as a service (SaaS) and private cloud form the highest proportion of the cloud computing budget.
- Continued....

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