

## NYSCC Suppliers' Day Partners with Cosmetic Executive Women (CEW) on New Formulation **Award**

Beauty Week Coming to NYC in May

NEW YORK, NY, USA, February 16, 2018 /EINPresswire.com/ -- The New York Society of Cosmetic Chemists (NYSCC) has formed a new partnership with CEW, the pre-eminent beauty organization with more then 9,000 global members. For the first time, CEW has expanded their prestigious Beauty Awards program to include the Innovation of the Year Award, a new formulations category to recognize formulators and suppliers. Finalists of the award will be revealed by CEW on April 2nd and will also be announced at the NYSCC flagship event, Suppliers' Day, taking place May 15-16, 2018 at the



Jacob K. Javits Convention Center in New York, NY.

NYSCC is also represented on the judging committee for this award by Mohamed Omer, R&D Manager, Revlon. The winners of all CEW Beauty Awards categories will be announced on Friday,

May 18th, at the CEW Beauty Awards luncheon at the Hilton Midtown, NYC.



This year, NYSCC has expanded its industry partnerships to create an allencompassing Beauty Week in NYC during Suppliers' Day. our flagship event" Cathy Piterski, Chair, NYSCC "This year, NYSCC has expanded its industry partnerships to create an all-encompassing Beauty Week in NYC during Suppliers' Day, our flagship event," said Cathy Piterski, Chair, NYSCC. "This week in May will provide unmatched sourcing, learning, networking, and fun for cosmetic and personal care formulators and product development teams."

Additional NYSCC Suppliers' Day partnerships include:

- -ICMAD (Independent Cosmetic Manufacturers and Distributors) hosting an in-depth FDA Regulatory Program on May 17th, right after Suppliers' Day.
- -PCPC (Personal Care Products Council) expanding the events' reach to its member companies that manufacture, distribute, and supply the vast majority of personal care products marketed in the U.S. PCPC will also host a session in the Presentation Theater.

-IFSCC (International Federation of Societies of Cosmetic Chemists) having a world-renowned expert featured in the Global Forum track taking place in the Presentation Theater. IFSCC will also promote Suppliers' Day to over 16,000 IFSCC members from more then 74 countries and have localized interaction with select regions around the globe through its 48 Societies.

NYSCC Suppliers' Day will also feature pre-conference SCC CEP Courses, and will repeat programs launched in 2017, including: Future Chemists Workshop, Discover Sustainability, Global Forum, and Digital Age of Beauty. Attendee registration is now open for NYSCC Suppliers' Day, go to: <a href="https://nyscc.org/suppliers-day/">https://nyscc.org/suppliers-day/</a> All attendees registered before April 15th will automatically be entered to win a trip to the IFSCC Congress September 18-21, 2018 in Munich, Germany.

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About the NYSCC (New York Society of Cosmetic Chemists):

Dedicated to the advancement of cosmetic science, the New York Society of Cosmetic Chemists (NYSCC), <a href="www.nyscc.org">www.nyscc.org</a>, strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional and educational standards, it achieves its goal of improving the qualifications of cosmetic scientists. NYSCC's mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry.

Companies interested in exhibiting or sponsoring the NYSCC Suppliers' Day should contact Jane McDermott, jmcdermott@nycscc.org or call 516-763-1322.

Connect with NYSCC Suppliers' Day on Twitter and Instagram @SuppliersDayNY

## **About CEW:**

CEW is an international organization of 9,000 individual members representing a cross section of beauty and related businesses. The composition of membership includes leading brands, indies, retailers, media and suppliers. CEW's primary purpose is to provide programs online and in person to develop careers and knowledge of the beauty industry. CEW provides opportunities to connect and gain industry knowledge through networking events, trend reports, industry newsletters, interactive workshops and industry leader talks. For more information, please visit <a href="https://www.cew.org/">https://www.cew.org/</a>.

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