

# Local Roofing Giant Uses GoPro as a way to Model their Craftsmanship

*GoPro and drones are a technology that has gained major traction with vlogs. Here is an example of a remodeling company using Video to capture their projects*

BROKEN ARROW, OKLAHOMA, UNITED STATES, February 18, 2018 /EINPresswire.com/ -- Local Roofing Giant Uses GoPro as a way to show-off their Craftsmanship

It is crazy how many great American companies had their birth in the 90's and Prestige is no different. Steven Pennington will tell you, "Hard work, honesty and integrity have made [Prestige Roofing & Remodeling](#) a flagship business in Northeast Oklahoma."



## Giving Back to Local Organization

It is not enough to be great at what you do. In Oklahoma, giving back is necessary. Anyone can be successful, the question is, what else are you doing with your success? Prestige believes that there is a greater reason for success, so they count it a privilege to give back to local and state organizations. Here are some of the organizations Prestige has been blessed to support: Oklahoma Troopers, Habitat for Humanity, Le Bonhue Foundation, Humane Society, Bartlesville United Way, Restore Hope, The Little Light House, Boys & Girls Club, Women's Council of Realtors, Sperry Christian Church, Ryan Palmer Foundation, Broken Arrow Public Schools, Broken Arrow Historical Society, Bishop Kelly Fundraiser, HBA Charitable Foundation, Bixby Central Elementary PTA, Lincoln Ward Scholarship.

## How they are using Technology to their Advantage

Like many remodeling projects, the more a potential client can see the steps of the project and what a finished project looks like, the easier it is for that home/business owner to visualize a major remodel. What Prestige has done is show, from start to finish, what a Prestige project looks like. With a motto of transparency, showing clients an attention to detail, what a finished product will look like, and how we consider all details to be worth our attention, is paramount to what we do.

## GoPro & Drone Videos

We have made it a part of our process to capture these projects from creation to completion. Obviously, it is much easier with photogenic homes/businesses, but Prestige believes, the worst thing

would be to miss before/after images and/or footage.

## The Online Value Add in the Commercial/Residential Roofing Space

As our industry has changed, it is ever important to provide our clients with project photos, videos, or other resources. At the same time, we are able to use these resources for our web presence i.e. Facebook, YouTube, Instagram, and our website. The more you can show a potential client, the easier it is to help them visualize their own dream home or addition. Note from [Consulting Firm](#): Other industries we have seen GoPro footage used to aid with the client experience? [Interstate Transportation](#).

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