



# College Hype expands with new Weymouth, MA location; second location to expand company's screen- printing capabilities

*Thirty year old company headquartered in Dorchester, MA (Boston) expands to meet growing demand for products and services*

WEYMOUTH, MA, USA, February 18, 2018 /EINPresswire.com/ -- College Hype

(<http://collegehype.com>), a leading company providing [screen-printed and embroidered apparel](#) to businesses and organizations throughout the region, today announced the opening of a second location.

“

Weymouth is a big investment for us. This allows us to significantly expand our production and concentrate on screen-printing.”

*Jack Doherty*

With the acquisition of a two-story, 15,000-square-foot facility at 54 Mathewson Drive in Weymouth, College Hype will significantly expand its printing and production capacity of both screen-printed and embroidered apparel as a result of the new South Shore location.

Doherty said, “We are a Dorchester company and our flagship location there on Gallivan Boulevard continues to expand, and it is also home to our retail store operation.” He continued, “Increasingly, we have been serving the South Shore market in addition to our greater Boston clients. When we found that we were outgrowing our existing space, it made sense to us to look at this South Shore market.”

Doherty said that College Hype has invested nearly \$200,000 in additional screen-printing presses, and another \$100,000 to retrofit the building that they purchased. “Weymouth is a big investment for us,” he said, adding, “This allows us to significantly expand our production, and concentrate on screen-printing in even bigger quantities in Weymouth, while increasing our embroidery capabilities at our Dorchester location.”

He said, “In the very short time that we have been open, we have received a very warm welcome from the community. We’re excited to undertake this expansion and look forward to being a part of the South Shore community.”

College Hype employs 25 people between its two locations. He said that the Weymouth location has 10 staff members at present, and they are planning to increase that number in the near future. “We’re hiring,” he said, adding, “Business is great and we’re always on the lookout for talent for both of our locations.”

One other initiative that the company is ramping up is their new <http://usashamrock.com> business, which is a full line of all Irish items – T-shirts, sweatshirts, promotional products, and much more. Doherty, who has been featured in Bill Brett’s Book, Boston, Irish, said that Irish clothing and memorabilia is very big, particularly as St. Patrick’s Day approaches.

The company plans an official ribbon-cutting a little later in the year.

#### About College Hype

Since 1987, College Hype Custom Screen Printing and Embroidery has provided organizations with quality, customized apparel and uniforms. Their team works with customers to design and produce apparel which promotes pride in a function or organization, and also contributes to the overall success of an event. College Hype is a full-service apparel partner, marketing through a retail store and an online catalog ([www.collegehype.com](http://www.collegehype.com)). In addition to custom apparel, the company offers a large variety of apparel lines exclusive to College Hype, including The Parishes Apparel, All Roads Lead To... Irish Hype Apparel, DOT Day, OFD (Originally From Dorchester), and others.

The company uses the best in equipment and technology for production of custom screen printing and embroidery. [Jack Doherty](#) and his team work carefully and closely with community groups, media outlets, colleges and much more and have become “the” place to go for orders. In addition to a robust line of wholesale clients, College Hype has its walk-in, retail store at its Dorchester location. For additional information on College Hype, please visit [www.collegehype.com](http://www.collegehype.com) or call 888-983-3625. College Hype is located at 540 Gallivan Boulevard, Dorchester, MA and at 54 Mathewson Drive, Weymouth, MA.

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