



# Toys and Games Industry Sales, Supply and Consumption 2018 Analysis and Forecasts to 2022

*This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies*

PUNE, INDIA, February 19, 2018 /EINPresswire.com/ -- In this report, the global [Toys and Games](#) market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report is segmented into several key Regions, with production, consumption, revenue (million USD), market share and growth rate of Toys and Games in these regions, from 2012 to 2022 (forecast), covering

North America  
Europe  
China  
Japan  
Southeast Asia  
India

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Global Toys and Games market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including

Dream International Limited (Hong Kong)  
Hasbro, Inc. (US)  
Integrity Toys, Inc. (US)  
JAKKS Pacific Inc. (US)  
Kids II, Inc. (US)  
K'NEX Brands, L.P. (US)  
Konami Corporation (Japan)  
LeapFrog Enterprises, Inc. (US)  
LEGO Group (Denmark)  
Mattel, Inc. (US)  
Fisher-Price, Inc. (US)  
MEGA Brands, Inc. (Canada)  
MGA Entertainment, Inc. (US)  
NAMCO BANDAI Holdings Inc. (Japan)  
Playmates Toys, Inc. (US)  
Ravensburger AG (Germany)  
Sanrio Company Ltd. (Japan)  
Tarata Toys Ltd. (New Zealand)  
TOMY Company Ltd. (Japan)

Toy Quest (US)

VTech Holdings Limited (Hong Kong)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Games and Puzzles

Infant and Preschool

Activity and Construction Toys

Dolls and Action Figures

Vehicle Toys and Ride-Ons

Soft/Plush Toys

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate of Toys and Games for each application, including

Girls

Boys

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Norah Trent  
wiseguyreports  
+1 646 845 9349 / +44 208 133 9349  
email us here

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