

# Enterprise Mobility Management Market 2017: Key Players – SAP, Blackberry, IBM, Citrix, Microsoft and More

PUNE, MAHARASHTRA, INDIA,  
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Pune, India, 28 August 2017:  
WiseGuyReports announced addition of  
new report, titled “Strategic Focus Report  
– Enterprise Mobility Management”

Enterprise mobility management (EMM) is a bunch of combination design, technology, rules, and various tool which is used to protect and manage mobile devices in organizations or corporate sectors. EMM mainly focuses on enterprise administration, security, management, and mobile cloud technology. It covers business processes such as smartphones, tablets and laptops, and policies on all mobile devices that have a larger part. The scope of EMM focuses specifically on security, application integration, and management, as well as the financial implications of such measures. In short, Enterprise Mobility Management is the best application to protect your corporate information, helps in improving employee's productivity, and enable to carry out business in new ways.



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## Companies mentioned

SAP  
Blackberry  
IBM  
Citrix  
Symantec  
Vmware  
Tangoe  
Microsoft  
MobileIron  
HP

Mobility helps to see the functioning of the IOT environment by providing comprehensive connectivity using new technologies, to keep companies competitive, to develop new capacities, and create excellent mobile experiences in information-driven activities. Bring your own devices (BYOD) to trend

business is becoming more common, the density of mobile devices has increased.

The report analyzes the current trends, drivers and inhibitors, which affects the enterprise mobility management market. Enterprise Mobility Management Technology has evolved and identifies and evaluates the market's best performing vendors. By highlighting the size and growth of the market by technology, geography, sector and size band, this report shows the revenue opportunity of the Enterprise Mobility Management Market by 2020. In addition, following a deeper ICT decision-making survey, the report outlines the enterprise priorities in the Enterprise Mobility Management Segment. The report also highlight some key analysis in report,

- Latest Trends Affecting the Enterprise Mobility Management Market.
- Market Drivers (both supply-side and demand-side) which will help the growth of the Enterprise Mobility Management Market.
- Market Inhibitors, which will broadly adopt Enterprise Mobility Management Solutions.
- Find out the investment priorities of enterprises based on their budgetary provisions related to mobility.

Enterprise Mobility Management key players are SAP, Blackberry, IBM, Citrix, Symantec, Vmware, Tangoe, Microsoft, MobileIron, and HP.

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Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

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