

smarTrike® Launches Trike-O-lympics

Events to Create Gold Medal Memories for Parents and their Kids

NEW YORK, NY, UNITED STATES, February 19, 2018 /EINPresswire.com/ -- (New York, NY) February 15, 2018 – In honor of the Olympic games taking place right now in Pyeongchang, South Korea, smarTrike®, the innovation leader in ride-on trikes for children, and one of the Most-Awarded-Tricycle Brands in the World, has created their version of the Olympic games for parents and their toddlers, called the Trike-O-lympics. From now until after the closing ceremony, visit the [smarTrike Facebook](#) page to watch, experience and enjoy the best Trike-O-lympic medal performances in the following world-class events:

[smarTfold™](#) Trike Dash

This event features the new smarTfold™, a revolutionary new fully foldable, portable trike that is 85% smaller when folded for traveling, transporting or storage, making it the ultimate compact folding trike. To start the event, parents need to set up two cones 40 yards apart. Using the full trike stage of the smarTfold, time your child's 40-yard trike dash. Precision and speed are the key as your Trike-master speeds along the course in search of an Olympic or World record time. Make sure to video the event and then upload your little athlete's efforts to our smarTrike® Facebook page.

[smarTfold™](#) Trikathalon

Part two of the Trike-O-lympics is the Trikathalon marathon event. Parents, load your tikes onto the smarTrike® and embark on a 5K adventure. Choose the most scenic and adventurous course you can find. Feel free to alert neighbors and friends so they can cheer you on. Make sure to clock your 5k Trikathalon performance in case you set a record time. Video your trek and share your journey because "Life is an incredible journey, when you watch it Unfold."

Everyone that competes, and posts videos and/or pictures, will receive a virtual Trike-O-lympics medal to commemorate their accomplishments!

About SmarTrike®

SmarTrike® is the innovation leader in ride-on trikes for children, and one of the Most-Awarded-Tricycle Brand in the World. More than a decade ago smarTrike® created a whole new category of tricycles for babies to toddlers. These trikes instantly became best sellers with millions sold every year. Featuring a high-end, innovative and well-designed product range, smarTrike® is constantly striving to pioneer the category and experience of riding by creating new and exciting ways for kids to



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explore and discover the world and themselves, as well as developing their confidence, curiosity and imagination. As children grow, smarTrike® provides them with a more independent and active way to get around.

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This press release can be viewed online at: <http://www.einpresswire.com>

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