

Canal Digital Taps Xstream's OTT Enabling Technologies for Streaming and TV Everywhere Growth

Canal Digital harnessing Xstream's end to end OTT platform MediaMaker to grow its streaming business and TV Everywhere service across the Nordic markets

COPENHAGEN, DENMARK, February 20, 2018 /EINPresswire.com/ -- Leading OTT and TV Everywhere enabler Xstream A/S today announces that Nordic streaming and TV Everywhere service provider Canal Digital has renewed its business relationship with Xstream enabling the continued use of its OTT cloud technology and managed operation services in the Nordic markets. The contract renewal enables Canal Digital to further grow its business within the Canal Digital and Telenor customer base across the Nordic markets.

"For many years, Canal Digital has enjoyed a strong business relationship with Xstream and its OTT enabling technologies have been the platform behind our streaming services," says Henke Erichsen, CIO and CTO at Canal Digital. "With more and more viewers preferring to watch content anytime, anywhere and at any device, the video-on-demand (VOD) market is enjoying continuous success across the Nordic's and the time is now right to scale-up our subscriber base using Xstream's MediaMaker platform."



"Canal Digital's contract renewal is another ringing endorsement of Xstream's compelling streaming technologies," adds Michael Rasmussen, Xstream's Chief Executive Officer. "Canal Digital is focused on growth and our two companies will continue to combine our expertise to ensure customers have the best viewing experience at all times and on any device."

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*Michael Rasmussen, CEO,
Xstream*

Canal Digital was established in 1997, its primary purpose being the distribution of television programs and conducting activities related to broadcast and entertainment. Canal Digital brings over 140 TV channels and rich streaming themed video content to Nordic households.

More than nine hundred thousand households across the Nordics currently choose Canal Digital as their primary entertainment platform.

About Xstream A/S

Xstream is a leading enabler of over-the-top (OTT) TV and video on demand (VOD) services. Today, we work hand-in-hand with world-leading telcos, cable operators, broadcasters, clinics, governments and media companies enabling them to deliver sparkling content to selective anytime-anywhere viewers around the world. Our award-winning Xstream MediaMaker™ cloud platform is recognised in the industry for its rich and customizable monetization capabilities, fast deploy time and by its unique, fully adaptive and automated content ingestion process. The scalable end-to-end MediaMaker cloud provides all solutions required for a profitable OTT TV and Video business: Ingestion, Monetization and User-experience. It contains a suite of unmatched individual services including multi-device video clients, multi-DRM and context-aware multi-CDN. The MediaMaker cloud combines managed service with pay-as-you-grow pricing to optimize customers' ownership costs. Our current customers include companies such as Altibox, Balaji Telefilms, Canal Digital, Mayo Clinic, Spark New Zealand/Lightbox and Star Media group. Xstream is headquartered in Copenhagen. Visit www.xstream.net

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