

Enterprise Content Management Market 2017: Key Players: OpenText, Microsoft, Hyland Software, Adobe, HP and More

PUNE, MAHARASHTRA, INDIA, February 21, 2018 /EINPresswire.com/ --

WiseGuyReports published new report, titled "Enterprise Content Management"

Summary

"Strategic Focus Report: Enterprise Content Management", analyzes the current trends, drivers, and inhibitors impacting the enterprise content management market. The report outlines the evolution of enterprise content management, and identifies and assesses the best performing vendors in the market. This report also presents view of the revenue opportunities in the enterprise content management market through to 2021, highlighting the market size and growth by technology, geography, sector and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in the enterprise content management domain. This product covers the latest trends in the enterprise content management market, coupled with insight into the vendor landscape and market size in the enterprise content management domain.

This Strategic Focus report analyses the current trends, drivers, and inhibitors impacting the enterprise content management market. The report outlines the evolution of enterprise content management technologies, and identifies and assesses the best performing vendors in the market. This report also presents view of the revenue opportunities in the enterprise content management market through to 2021, highlighting the market size and growth by technology, geography, sector, and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in the enterprise content management segment.

In particular, it provides an in-depth analysis of the following –

- The latest trends impacting the enterprise content management market.
- The market drivers (both supply-side and demand-side) that will facilitate the growth of the enterprise content management market.
- The market inhibitors that may hinder the pervasive adoption of enterprise content management.
- Identification of the top ICT vendors in the enterprise content management market, coupled with an overview of the top 5 vendors.



- The primary findings from view of revenue opportunities in the enterprise content management market through to 2021, highlighting the market size and growth by technology, geography, sector and size band.
 - An identification of enterprises' investment priorities based on their budget allocations relating to enterprise content management.
- GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/2989132-strategic-focus-report-enterprise-content-management>

Companies mentioned

OpenText
IBM
Microsoft
Lexmark
Oracle
Hyland Software
Adobe
HP
EMC
Box

Scope

- ECM vendors are adopting content personalization approach to become more customer oriented. This enables the enterprise to offer a more engaging and customized content to the end user, which is in turn resulting in a higher degree of business intelligence integration in ECM solutions.
- In order to reduce ECM software costs for an enterprise, vendors are offering ECM solutions in a microservices model. Enterprises are selecting specific modules or ECM functions, and integrating these modules into their existing enterprise applications and IT infrastructure.
- The increasing penetration of internet and mobile devices has shifted marketers to adopt digital marketing and web based marketing. In order to keep their website content regularly updated, enterprises are investing in intelligent WCM solutions to provide a better online experience.

Key points

- Helps the reader to understand the enterprise content management market landscape, the recent trends, drivers, and inhibitors shaping the enterprise content management segment.
- The report provides an assessment of enterprise content management vendors and their relative positions in the enterprise content management market.
- The most exhaustive and up-to-date report providing revenue opportunity forecasts in the enterprise content management market from 2016 to 2021, spanning four technology segments, six regions, 14 verticals, and two size bands.
- Extensive technology growth predictions based on adoption indicators, end-user technology demand, in-house ICT survey results, and macroeconomic factors.
- The report provides a detailed breakdown of the opportunities within the enterprise content management segment and its sub categories.

..CONTINUED

About US

Wise Guy Reports is part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe.

For accessing accurate and deep understanding and to gain latest insights and key developments in the area of your interest, we also have a list of conferences in which you will be interested in, for more information, cordially check

<https://www.wiseguyreports.com/conferences>

For updating knowledge or for thoroughly understanding various terminologies, we also have vast list of seminars for your reference, for more information cordially check

<https://www.wiseguyreports.com/seminars>

Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.