



Sandstone Diagnostics to Showcase Trak™ Fertility Products at HIMSS 2018 Intelligent Health Pavilion™

Home-Testing System and Mobile App to be Featured in Smart i-HOME™ Exhibit March 5-9, 2018

LIVERMORE, CA, UNITED STATES, February 21, 2018 /EINPresswire.com/ -- Sandstone Diagnostics, a digital health company focused on a data-driven approach to men's reproductive health,

will exhibit its award-winning **Trak™ Fertility** product line (www.trakfertility.com) at the **HIMSS 2018 Intelligent Health Pavilion™**, Hall E booth #11657, to be held in Las Vegas from March 5th to 9th, 2018.



The Trak™ Male Fertility Testing System and Trak™ Sperm Health & Fertility mobile app will be featured in live use case demonstrations in the Intelligent Health Pavilion™ smart i-HOME™ and Doctor's Office exhibits, where visitors will experience how consumer-oriented technologies like Trak enable improved health management for both patients and providers.

Trak products will also be on display at Kiosk 46 in the Pavilion, and members of the Sandstone executive team will be available for meetings during show hours.

Lastly, on Tuesday March 6th at 12:30pm, Sandstone Co-Founder and Chief Scientific Officer Greg Sommer, PhD will present the company's latest technological developments and analytical insights in his presentation Empowering Men to Take Control of Their Fertility in the Intelligent Health Pavilion™ Knowledge Theater (Session IH92).

"We're thrilled to participate in the Intelligent Health Pavilion's 'show-within-a-show' at the HIMSS conference this year," said Karen Drexler, Sandstone CEO. "This event brings together the latest innovations reducing health costs and improving access to care, and we're excited to showcase how Trak is transforming the way men and women manage their reproductive health."

To learn more about Sandstone Diagnostics and Trak Fertility, visit Hall E, Booth #11657 during HIMSS18 or go to: <http://www.himssconference.org/exhibition/specialty-exhibit-areas/intelligent-health-pavilion> for more information.

About Sandstone Diagnostics

Founded in 2012 in part by government scientists from Sandia National Laboratories, Sandstone's mission is to provide innovative, data-driven tools to help men assess, manage, and improve their reproductive health. We are a team of scientists, developers, health and business professionals. We are also proud members of the Startup Health and Stanford StartX accelerator programs. But more importantly we are fathers, mothers, brothers, sisters, and friends who care deeply about improving

men's reproductive health and helping people start their family. For more information, visit www.trakfertility.com, and follow us on <https://www.facebook.com/TrakHQ/> and <https://twitter.com/TrakHQ>.

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