

Sonja Ann Jones of NonStop 4 the Top to be Featured on CUTV News Radio

SANTA CLARITA, CALIFORNIA, UNITED STATES, February 20, 2018 /EINPresswire.com/ -- Many women are at a point in their career where they are struggling to find the opportunities for advancement they deserve. In the wake of the #MeToo movement sweeping the culture, women across the country are beginning to realize they have more power than they thought.

Dr. Sonja Ann Jones is the founder of NonStop 4 the Top, where she champions her clients to pursue entrepreneurship and leadership roles in business, entertainment and technology. Take a BET on yourself. She wants women to unleash their full potential and get the opportunities, benefits and pay they deserve.

“NonStop 4 the Stop” is about making a difference in the world, whatever your platform is. My platform has always been about empowering women,” says Sonja. “Women have been silent for far too long. We've only just tapped into this moment. My goal is to let women know that they are good enough and inspire them to reach for those opportunities and they shouldn't accept anything less than what they deserve. They should be able to do whatever they dream to do and not be confined to a dream that fits the stereotypical gender roles.”

A former Ms. Corporate America (2009), Sonja excelled in the technology sphere, but found she wasn't getting a fair shake from men with less experience and fewer skills.

“I had friends who were struggling with the same thing. Should I leave? What should I do? Today, a lot of them went on to start their own companies. That's the reason why today's entrepreneurs are primarily women. We're just tired of it all. We want to have an opportunity to further advance ourselves, both financially and in our career fulfillment. I believe in being your true self. Bring your best self to the role.”

Sonja says to be an entrepreneur, you will definitely need thick skin, persistence and positivity! But there is really only one factor that makes a difference for women: a champion.

Dr. Sonja Ann Jones focused her dissertation on Women in Information Technology Leadership and



the factors that play into the success of women obtaining leadership roles. After surveying over 225 women, Sonja found that "The one thing that truly makes a difference for women is sponsorship,". "Not mentorship, sponsorship says Sonja. You have to propel women forward; you have to be the person at top that gives those women those opportunities. Someone has to have faith in you to help pave that way for success."

After working with Sonja, clients say they feel more empowered, like they've been able to accomplish a dream or a goal they didn't think that they could.

"I want to leave a legacy that I really had an impact on people's lives and I really touched their lives in some meaningful matter," says Sonja. "Some people don't even know that they have their skills. They don't realize the quality they bring or the smile that they put to someone's face. I'm all about smiling and inspiring all the time. I want to help people and see them succeed."



CUTV News Radio will feature Sonja Ann Jones in an interview with Doug Llewelyn on February 22nd at 1pm EST.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on Sonja Ann Jones and to sign up for the newsletter, visit <http://www.sonjaannfisher.com> until <http://www.sonjaannjones.com> launches.

Her social media handles on Twitter, Instagram, Facebook and LinkedIn are @imsonjaannjones and @nonstop4thetop.

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