



HIGHTOWER MEDIA GROUP RELEASES SPECIAL REPORT "7 WAYS TO JUMPSTART YOUR BUSINESS" BY JOSEPH C. NEWTZ

Joe Newtz reveals 7 ways that you can jumpstart your business and provide cash flow towards your marketing budget to put you ahead of your competition.

BEAVER FALLS, PA, UNITED STATES, February 21, 2018 /EINPresswire.com/ -- Hightower Media Group, a leading [marketing](#) agency in Beaver County, Pennsylvania, announced today the release of their free report: "7 Ways to Jumpstart Your Business" written by Joe Newtz. The report can be downloaded free at www.hightower1.com.

Before you can launch a killer lead-generating marketing campaign to reach every person who might be a candidate for your product or service you have to master the basics of marketing. The main thing to keep in mind is that nobody really cares about your process, or your system, or product as much as they care about the RESULT.

When you live in a small town like [Beaver Falls](#), Pennsylvania, you must find creative ways to generate the marketing dollars you need to run effective advertising campaigns. Joe Newtz reveals seven ways that you can jumpstart your business to help provide cash flow to put towards increasing your marketing budget to put you ahead of your competition.

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Instead of wasting time on tactical marketing maneuvers that do not help you increase your business, you must make sure your message is communicated to your target market in a cost-efficient manner.”

Joe Newtz



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Hightower Media Group is a Boutique Marketing Agency serving clients in the Greater [Pittsburgh](#) area - including Allegheny and Beaver Counties - that focuses on making small businesses stand ABOVE the competition. The team at Hightower Media Group has over 50 years of combined business and marketing experience helping business owners develop a tactical marketing plan that focuses on building and maintaining a strong customer presence. Learn more about Hightower Media Group by visiting the website at www.Hightower1.com.

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This press release can be viewed online at: <http://www.einpresswire.com>

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