

Sports Footwear Global Industry 2018 Sales, Supply and Consumption Forecasts to 2021

The analysts forecast the global sports footwear market to grow at a CAGR of 2.71% during the period 2017-2021.

PUNE, INDIA, February 21, 2018 /EINPresswire.com/ --

Global Sports Footwear Market

WiseGuyRerports.com Presents "Global Sports Footwear Market 2017-2021" New Document to its Studies Database. The Report Contain 93 Pages With Detailed Analysis.

Description

Sports footwear refers to the shoes designed for physical activities. The different types of sports footwear available in the market include running shoes, training shoes, football shoes, basketball shoes, baseball shoes, and others. The global footwear market comprises of athletic and non-athletic footwear. Footwear is in equal measure an essential fashion statement and an important



protection for the feet. Numerous brands of footwear, both athletic and non-athletic, of different price ranges are available in the market.

Covered in this report

The report covers the present scenario and the growth prospects of the global sports footwear market for 2017-2021. To calculate the market size, the report considers value sales of sports footwear products.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe

MEA

The Global Sports Footwear Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Adidas Group
- ASICS
- New Balance
- Nike
- SKECHERS USA

Other prominent vendors

- Amer Sports
- AVIA
- Berkshire Hathaway
- British Knights
- Columbia Sportswear
- Eddie Bauer
- Kering (Puma)
- NEWTON RUNNING
- Nfinity
- SAUCONY
- The Rockport Group
- Under Armour
- VF Corporation

Market driver

- High operating margin of sports footwear
- For a full, detailed list, view our report

Market challenge

- Increasing cost of raw materials
- For a full, detailed list, view our report

Market trend

- Digital and social media marketing
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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- ASICS
- New Balance
- Nike
- SKECHERS USA
- Other prominent vendors

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