

# Still Drinks Global Industry 2018 Sales, Supply and Consumption Forecasts to 2021

*The analysts forecast the global still drinks market to grow at a CAGR of 6.09% during the period 2017-2021.*

PUNE, INDIA, February 21, 2018  
/EINPresswire.com/ --

Global [Still Drinks Market](#)

WiseGuyReports.com Presents "Global Still Drinks Market 2017-2021" New Document to its Studies Database. The Report Contain 82 Pages With Detailed Analysis.

## Description

Still drinks are non-alcoholic beverages that are manufactured without any carbonation. These drinks do not contain any fizziness. With growing concerns regarding health issues, many consumers are shifting from alcoholic beverages to non-alcoholic beverages, like alcohol, when consumed in excess, can impact the health negatively. Players operating in the market are currently concentrating on product launches to match the changing consumer preferences.

Other factors such as increased launches of non-alcoholic beverages with low- or zero-sugar content, growing penetration of these beverages in emerging markets, marketing and promotional activities initiated by players, and mergers and acquisitions with small-level players are driving the growth of this market.

## Covered in this report

The report covers the present scenario and the growth prospects of the global still drinks market for 2017-2021. To calculate the market size, the report considers the retail selling price as the average selling price of the product.

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The market is divided into the following segments based on geography:

- Americas



- APAC
- EMEA

The Global Still Drinks Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Danone
- Nestlé
- PepsiCo
- The Coca-Cola Company

#### Other prominent vendors

- Argo Tea
- Arizona Beverages
- ALL SPORT
- BA SPORTS NUTRITION
- Bisleri International
- Campbell's
- Del Monte
- Dr Pepper Snapple Group
- F&N Foods
- Genesis Today
- Lucozade Ribena
- Nongfu Spring
- POM Wonderful

#### Market driver

- Fusion of flavors in still drinks
- For a full, detailed list, view our report

#### Market challenge

- Sugar tax
- For a full, detailed list, view our report

#### Market trend

- Increasing still drinks products positioned for kids
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

Complete Report Details @ <https://www.wiseguyreports.com/reports/2357773-global-still-drinks-market-2017-2021>

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- Global non-alcoholic beverages market

PART 05: Market landscape

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- Five forces analysis

PART 06: Market segmentation by product type

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- Global still energy and sports drinks market

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- On-trade
- Independent retailers
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PART 08: Geographical segmentation

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- Still drinks market in APAC
- Still drinks market in EMEA

PART 09: Key leading countries

- US
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- China

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- Market challenges

PART 12: Market trends

- Growing demand for organic and low-calorie still drinks
- Increasing still drinks products positioned for kids
- Promotional activities done by players to promote their still drinks

PART 13: Vendor landscape

- Competitive scenario

PART 14: Key vendor analysis

- Danone
- Nestlé
- PepsiCo
- The Coca-Cola Company

- Other prominent vendors

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