

Haste & Hustle Announces Diverse Group of Sponsors for Upcoming Generation Now Event

Interac, K-Swiss, Adbank, PIVX, Celsius Network, Shopify, and Magnifi among the top sponsors at Toronto's February 27th event

TORONTO, ONTARIO, CANADA, February 21, 2018 /EINPresswire.com/ -- As the date quickly approaches for the [Generation Now event at Toronto's Sony Centre](#), [Haste & Hustle founder Shauna Arnott](#) has revealed the list of event sponsors. The February 27th event that features entrepreneurial superstar [Gary Vaynerchuk](#), will include a range of sponsors from several different industries.

Global shoe brand K-Swiss is a sponsor, with company president Barney Waters speaking at the event. Adbank, PIVX and Celsius Network are three blockchain companies that have agreed to sponsor, as have Canadian Tech companies Aha, Magnifi and Shopify.

Interac is also one of the high profile sponsors with stage time at the event.

Female driven companies are also well represented, with the aforementioned Adbank, plus ValidatIT, Eighty-Eight and The Content Company acting as sponsors. Attendees can learn more about each sponsor at the event.



I'm thrilled to have such incredible sponsors that are actively involved in helping plan and execute the event. We have an epic day lined up thanks to all of the amazing people involved."

Shauna Arnott, Founder of Haste & Hustle

Think Board, The Capture Group, Powerful Sales Solutions, Givesome, and Brand Blvd are all sponsoring this highly anticipated event.

Opportunities are still available for the Pay-it-Forward program, where business people and entrepreneurs can send deserving kids to the event to learn what it really means to be an entrepreneur. Two separate sponsorship packages are available, and each package offers exciting perks and incentives.



Interac



Adbank

So far, enough money has been raised to send over 300 kids to Generation Now, but there is still time left for you to make a difference and send that number even higher.

For more information about being a Generation Now sponsor, how you can get tickets, or how you can make a difference in the life of a young, would-be entrepreneur, email media@hasteandhustle.com

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About Leverage Events:

<https://www.leveragemarketingevents.com/>

In 2014 Shauna began Leverage Marketing and Events in collaboration with Corporate Concierge, a travel company specializing in group bookings. With clients in Canada and the U.S. she and her team are planning events all over the world. Shauna is continuously growing her company to service new clients looking for fresh events that positively impact their brand.

About Adbank:

<https://adbank.network/>

Adbank is a powerful online ad platform built on the Ethereum blockchain to remove middlemen that take up to 70% of all ad revenue & aims to dramatically reduce the estimated \$50 billion problem of ad fraud using patent pending anti-fraud AI technology.

By using the Adbank platform, publishers and advertisers benefit from a transparent ecosystem.

About Interac:

www.interac.ca

Interac is a Canadian interbank network that links financial institutions and other enterprises for the purpose of exchanging electronic financial transactions.

About PIVX:

<https://pivx.org/>

PIVX is a multifaceted community-centric endeavor in the blockchain tech and cryptocurrency realms. It offers a transactional security and privacy-centric, decentralized open source cryptocurrency for the community.

About Celsius Network:



<https://celsius.network/>

Celsius has engineered a new global platform to enable peer-to-peer credit lending. Individuals within the network can apply to receive instant credit and apply for loans from other trustworthy network members depending on their transaction history. Using an ethereum-based smart contract marketplace, Celsius is providing an opportunity for everyone to participate in an ecosystem of credit lending. The platform offers peer-to-peer lending by digital credit scores at low interest rates.

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