

# Rigid Plastic Packaging (RPP) Inks and Coating 2018 Global Market Expected to Grow at CAGR of 5.41% and Forecast to 2022

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## [Rigid Plastic Packaging \(RPP\) Inks and Coating Market 2018](#)

Inks and coating are used for printing and labeling purposes on rigid plastic packaged and enclosed products. RPP helps in storage, distribution, and sale of finished products. Inks and coating provide specific information, symbols, and brand value about the packaged product being stored, transported, and sold. Barcode and electronic data interchange, with the help of inks and coating, on rigid plastic packaged products are used to track shipments of these products in transit.

The analysts forecast the global rigid plastic packaging inks and coating market to grow at a CAGR of 5.41% during the period 2017-2021.

### Covered in this report

The report covers the present scenario and the growth prospects of the global rigid plastic packaging inks and coating market for 2017-2021. To calculate the market size, the report considers the revenue generated by different vendors through the sales of RPP inks and coating products to the end-user industry, such as food and beverage, pharmaceutical, personal care, and others.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

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The report, Global Rigid Plastic Packaging (RPP) Inks and Coating Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

### Key vendors

- AkzoNobel
- Flint Group
- PPG Industries
- Sun Chemical Corporation
- The Valspar Corporation

#### Other prominent vendors

- ALTANA
- Axalta Coatings Systems
- BRANCHER
- ColorMatrix
- CROMOS S/A TINTAS GRÁFICAS
- Dainichiseika Color & Chemicals Manufacturing
- DIC
- Encres Dubuit
- Environmental Inks and Coatings
- Kansai Paint
- Nippon Paint
- Sakata Inx
- Siegwerk Druckfarben
- T&K TOKA
- Toyo Ink
- Wikoff Color
- Zeller+Gmelin

#### Market driver

- Increased demand from the e-commerce market
- For a full, detailed list, view our report

#### Market challenge

- Short turnaround time for order fulfillment
- For a full, detailed list, view our report

#### Market trend

- Growing demand for small-sized rigid plastic packs
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Increasing adoption of ultraviolet (UV) and electron beam (EB) curing technology
- Product and technology innovations and increasing demand for eco-friendly inks
- Growing demand for small-sized rigid plastic packs

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- Flint Group
- PPG Industries
- Sun Chemical Corporation
- The Valspar Corporation
- Other prominent vendors
- .....Continued

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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