

# Essential Oil Market 2018 Global Manufacturers Analysis And Industry Overview to 2020

PUNE, INDIA, February 21, 2018 /EINPresswire.com/ -- WiseGuyReports.Com Publish a New Market Research Report On –" Essential Oil Market 2018 Global Manufacturers Analysis And Industry Overview to 2020".

# Description:

The analysts forecast the global essential oil market to grow at a CAGR of 8.26% during the period 2016-2020.

Essential oils also known as ethereal oils, volatile oils, and aetherolea are extracted from plants. Some characteristics of essential oils are:

- Antibacterial, antifungal, antiviral, and antimicrobial
- Bypass the digestive system and are therefore beneficial for people with poor digestion or assimilation abilities
- High use in fragrances, soaps, food, confectionaries, pharmaceuticals, and cigarettes

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## Covered in this report

The report covers the present scenario and the growth prospects of the global essential oil market for 2016-2020. To calculate the market size, we considered the revenue generated from the sale of essential oils in the following segments:

- Product
- End-user
- Geography

The market is divided into the following segments based on geography:

- Europe
- North America
- Asia-Pacific (APAC)
- Rest of World (ROW)

The report, Global Essential Oil Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Aromaaz International
- Aura Cacia
- The Body Shop International

- Bath & Body Works Direct
- Biolandes
- Biotone
- Bon Vital'
- Earthly Body
- Edens Garden
- Fabulous Frannie
- High Altitude Organics Naturals Essentials Herbs
- HRF
- Khadi Natural
- Kneipp
- MHP International
- Nature's Alchemy
- Natural Bath and Body Products
- Now Foods
- Plant Therapy Essential Oils
- Scandle
- Soothing Touch
- Sydney Essential Oils
- The Massage Oil Shop
- The Lebermuth Company

#### Market driver

- Rise in disposable income
- For a full, detailed list, view our report

# Market challenge

- Presence of counterfeit products
- For a full, detailed list, view our report

#### Market trend

- Increasing interest in aromatherapy
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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