



General and Administrative Outsourcing Market 2018–2020 : Global Drivers, Opportunities, Trends, and Forecasts

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WiseGuyReports.Com Publish a New Market Research Report On –“ General and Administrative Outsourcing Market 2018–2020 : Global Drivers, Opportunities, Trends, and Forecasts”.

Description:

The analysts forecast the [global general and administrative outsourcing \(GAO\)](#) market to grow at a CAGR of 3.5% during the period 2016-2020.

With fast changing technological trends, companies need to adopt best practices, new technologies, or transform business models. For instance, growing pressure to optimize business performance has forced many finance executives to look for new strategies that include outsourcing F&A-based services. These factors have made companies operating business in several industry verticals to look for new strategies to align people, operate process, and technologies.

Organizations adopt advanced IT solutions such as cloud computing, analytics, virtualization, mobility solutions, and digital technologies. The digital transformation in the BFSI, healthcare, telecom, and manufacturing sectors requires efficient planning processes to manage G&A costs. BPO is not new to the IT industry, and many organizations have partially or wholly outsourced their functions such as F&A and HR. Organizations facing difficulties in managing G&A expenses require G&A outsourcing services. The G&A cost applies to each of the functional department, which increases over a particular time frame.

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Covered in this report

The report covers the present scenario and the growth prospects of the global general and administrative outsourcing (GAO) market for 2016-2020. To calculate the market size, we consider revenue generated from BPO vendors that offer GAO solutions. We also consider the total contract value (TCV) of GAO contracts awarded to vendors to provide GAO solutions.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global General and Administrative Outsourcing (GAO) Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a

discussion of the key vendors operating in this market.

Key vendors

- Accenture
- Capgemini
- IBM
- Infosys
- TCS

Other prominent vendors

- ADP
- Aon Hewitt
- Cognizant Technology Solutions
- EXL Services
- Genpact
- GEP
- HCL Technologies
- HP
- NGA HR
- WNS
- Xerox

Market driver

- Need to standardize and optimize business
- For a full, detailed list, view our report

Market challenge

- Shortage of skilled GAO IT professionals
- For a full, detailed list, view our report

Market trend

- Increased adoption of analytics
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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