



# Automotive Lead Company, Cars Digital Inc., Launches Craigslist Virtual BDC Department

*Service provider expands, highlights, virtual BDC information handling for auto classified ads with anonymized lead responses.*

COMMACK, NEW YORK, UNITED STATES, February 21, 2018

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Today, Cars Digital Inc., a Commack NY based ad agency formed specifically for the automotive vertical, has announced the launch of its Craigslist specific [virtual response process](#), an innovative initiative that saves dealers valuable time in lead management and sales oversight.



Discover a service for car dealers that converts shoppers to buyers.

“Our software solution combined with real-live in-house virtual BDC people solves the problem of anonymous inquiries from dealer Craigslist ads which often come in by email with no recognizable return-contact details. By virtually interacting with prospects and providing information to consumers, our team turns these anonymous cloaked email-only inquiries into valuable and trackable ‘phone-ups’ which can then be logged into a CRM better ensuring our dealerships capture prospect information while improving the opportunities to speak with the shopper, prompting increased calls into the dealership for further information on the particular vehicle for sale.” said John Colascione, CEO.

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The company developed software it calls TurboListings, (federal trademark pending), which syndicates vehicle inventory onto popular automotive websites, [tracks email and phone call leads](#) and provides tiered priority placements for used cars on shopping sites, including Craigslist.

TurboListings goes above and beyond posting ads and includes not only human reviewers who [manually optimize ads](#), but also has teams who handle inquiries that come in via email, often with no recognizable contact details or CRM log-able information. TurboListings also includes built-in search engine optimization for individual listings and uses a proprietary database of vehicle similarities.

For more information on this new addition please call 1-888-282-9198.

About Cars Digital Inc.,

Cars Digital Inc., is a automotive subsidiary company of Long Island Media Inc., a certified CDK Global Partner, registered BBB Company and Google Certified Agency. The mission of Cars Digital is

to develop proprietary tools and software which help used automotive dealers connect with local shoppers through strategic digital advertising.

For more information on Cars Digital Inc. please visit <http://www.carsdigital.com>

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This press release can be viewed online at: <http://www.einpresswire.com>

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