

Patricia Pope to be Featured on CUTV News Radio

CINCINNATI, OHIO, UNITED STATES, February 22, 2018 /EINPresswire.com/ -- With such an increasingly diverse workforce of people with many differences, it has been challenging for many organizations to learn how to harness all of these differences for increased innovation, product development, marketing, advertising, productivity and competitive advantage. If we respect and embrace our differences to enhance and enrich ideas, wouldn't that be tremendously beneficial to our growth, productivity, and overall success as organizations?

Patricia is co-founder and owner of Pope Consulting a well-respected Management Consulting firm that opened its doors in 1976 specializing in diversity, inclusion, and culture change.



"My late husband (Merlin G. Pope, Jr.) and I coined the term 'diversity' to refer to the changing demographics of the U.S. work force," says Patricia. "Back in the 70s, most organizations were focusing on Affirmative Action – trying to figure out how to effectively recruit and hire people who were under-represented in their organizations. From the very beginning, our focus was on helping organizations effectively integrate all of this diverse talent into their workforce."

"Forty- two years later I realize how much this work has evolved, especially as most US companies became global, multi-national companies. For the first 30 years, most organizations were focusing on representation and trying to get the numbers right. In the last 5-10 years, an important shift occurred – as organizations recognized that it really is about creating an inclusive culture for every employee so that they can perform to their fullest potential."

The big question then becomes: How do we measure that? Measuring diversity is easy – we just count people. Measuring inclusion is a whole different thing, and Pope Consulting has an innovative tool that does just that.

"I truly believe 99 percent of us are kind hearted, well-intentioned people and if that wasn't our philosophy, our company wouldn't have succeeded," says Patricia. "It's ingrained within us all to have bias, but once we become aware of our biases then all we have to do is manage them so they don't impact others in a negative way."

CUTV news will feature Patricia Pope in an interview Monday, February 26th at 4 pm EST with Jim Masters.

Listen to the show on [BlogTalkRadio](#).

If you have any questions for our guest, please call (347) 996-3389

For additional information on Patricia Pope and Pope Consulting, please visit <https://popeconsulting.com/>

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