

Asia-Pacific Skincare Sector Market 2017: Key Players: L`Oréal, Moisture Mild, Mary Kay, REVITAL GRANAS, Vital Age

PUNE, MAHARASHTRA, INDIA,
February 22, 2018 /EINPresswire.com/ --

WiseGuyReports published new report, titled "Opportunities in the Asia-Pacific Skincare Sector"

Summary

The Asia Pacific skincare sector, accounting for 57.5% share of the global market, was valued at US\$66,726.1 million in 2017. Of the five categories, facial care held the largest share, accounting for 91.6% of total value sales

in 2017, while body care, the second largest category, held a value share of 4.6%. Hypermarkets & supermarkets accounted for 29.9% of total value sales of skincare products in Asia Pacific. This report brings together multiple data sources to provide a comprehensive overview of the region's Skincare sector. It includes market overview, high growth country analysis, top brands, key distribution channels, packaging formats and case studies.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/3010430-opportunities-in-the-asia-pacific-skincare-sector-analysis>

Companies mentioned

L`Oréal
Artistry
Sisley
Sekkisei
Olay
Moisture Mild
Hyalocharge
Sk-li
Mary Kay
Nivea
Elixir
REVITAL GRANAS
Vital Age
L'Occitane



Fancl

Scope

- This report brings together multiple data sources to provide a comprehensive overview of the skincare sector in the region. It includes analysis on the following:
- Sector overview: Provides overview of the sector size, value and volume growth analysis, across regions
- Change in consumption: Analysis on the shift in consumption of skincare categories across the key countries in the region.
- High potential countries: Provides Risk-Reward analysis of top 4 high potential countries in the region based on market assessment, economic development, socio-demographic, governance indicators, and technological infrastructure
- Country analysis: Provides deep-dive analysis of high potential countries covering value growth during 2017-2022, key challenges, consumer demographics, and key trends supported with product examples. It also includes analysis of the key challenges faced and future outlook for the region.
- Brand analysis: Provides an overview of leading brands in the region, besides analyzing the growth of Private Label products in the region.
- Key distribution channels: Provides analysis on the leading distribution channels for hot drinks across the key countries in the region, in 2017. It covers these distribution channels - hypermarkets & supermarkets, convenience stores, health & beauty stores, dollar stores, which include variety stores & general merchandisers and others, which includes cash & carries & warehouse clubs and others.
- Preferred packaging formats: The report provides percentage share (in 2017) and growth analysis (during 2012-2022) for various packaging materials, container, closure, and outer types based on the volume sales (units) of skincare.

Key points

- Manufacturing and retailers seek latest information on how the market is evolving to formulate their sales and marketing strategies. There is also demand for authentic market data with a high level of detail. This report has been created to provide its readers with up-to-date information and analysis to uncover emerging opportunities of growth within the sector in the region.
- The report provides a detailed analysis of the countries in the region, covering the key challenges, competitive landscape and demographic analysis , that can help companies gain insight into the country specific nuances
- The analysts have also placed a significant emphasis on the key trends that drive consumer choice and the future opportunities that can be explored in the region, than can help companies in revenue expansion
- To gain competitive intelligence about leading brands in the sector in the region with information about their market share and growth rates.

..CONTINUED

About US

Wise Guy Reports is part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe.

For accessing accurate and deep understanding and to gain latest insights and key developments in the area of your interest, we also have a list of conferences in which you will be interested in, for more information, cordially check

<https://www.wiseguyreports.com/conferences>

For updating knowledge or for thoroughly understanding various terminologies, we also have vast list of seminars for your reference, for more information cordially check

<https://www.wiseguyreports.com/seminars>

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.