

Ricardo Cordova to teach course on how to build WordPress websites

WordPress is now the largest content management system on the internet.

SARASOTA, FLORIDA, UNITED STATES, February 22, 2018 /EINPresswire.com/ -- Websites built around WordPress now account for 30% of all sites currently online, making it the internet's largest content management system by a considerable margin.

A content management system—known as a CMS—is an application which supports the creation and development of digital content. Often utilized by multiple users working cooperatively, in an online sense, a CMS is built around the goal of designing and publishing web pages and online content. This content typically includes text, photos, video, audio, maps, and program code.

WordPress, first released in 2003, is a free-to-use system based on PHP and MySQL which users can install on most web hosting platforms. As a CMS, it sits alongside the likes of Joomla, Magento, and Drupal.

However, WordPress holds not only a bigger share of the CMS market than Joomla, Magento and Drupal combined, but a bigger share than every other available CMS currently available put together.

Estimates suggest that WordPress holds up to 60% of the market, while Joomla follows with a somewhat less impressive 6-7%. Drupal is reportedly third, holding a share of less than 5% in total.

It's with this in mind that [Ricardo Cordova](#) wants to champion the importance of understanding WordPress in today's digital world.

The Sarasota businessman wants to give those with an interest in creating content for the web, but



Ricardo Cordova



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lacking the knowledge to do so, a springboard into the world of online publishing.

"I'll cover the basics, first and foremost. A good, solid understanding of the fundamentals is enough to get most people up and running with WordPress," says Cordova.

"For many years, Magento was the go-to CMS, but it was fiddly and not particularly user-friendly. WordPress is much more accessible, in my opinion," he adds.

Having previously taught basic courses on Magento, Ricardo Cordova is now committed to WordPress.

"Magento, while outside of the top 3 overall content management systems, admittedly still holds its own when it comes to e-commerce," he says.

Indeed, Magento previously held the title of the internet's biggest and most popular e-commerce platform for many years.

In 2017 however, it was pushed into second place by WooCommerce, a WordPress-based e-commerce offering.

Magento now holds a 9% share of the e-commerce platform market, while WooCommerce for WordPress has crept into first place with 10%.

"It goes to show how important WordPress is," says Cordova. "Not only is it the biggest platform for delivering content online, but it's also now the biggest platform on which to build an online store."

Of WordPress knocking Magento off the top spot for e-commerce platforms, Cordova says he's "not surprised" and casts no doubt on the fact that WordPress will continue to dominate the market.



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"An estimated 27 million sites on the internet are built around WordPress," [remarks Ricardo Cordova](#).

"These include huge sites, too, such as BBC America, Time, and TechCrunch," he continues.

"Even Beyonce's website is built on WordPress!" he adds cheerily.

[Details of Ricardo Cordova](#)'s course on how to build WordPress websites, which will be offered to all interested parties in the Sarasota area, will be made available soon.

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