

# Smart Fleet Management Global Market 2018 Key Players, Share, Trend, Segmentation And Forecast To 2025

PUNE, INDIA, February 23, 2018 /EINPresswire.com/ -- Global Smart Fleet Management Market

Global Smart Fleet Management Market industry valued approximately USD 290.9 billion in 2016 is anticipated to grow with a healthy growth rate of more than 7.6% over the forecast period 2017-2025. The major factors driving the growth are rising need for Smart Fleet Management worldwide, enhance vehicular safety and higher operational efficiencies.

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The objective of the study is to define market sizes of different segments & countries in previous years and to forecast the values to the next eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as drivers & restraining factors which will define the future growth of the market. Additionally, it will also incorporate the opportunities available in micro markets for stakeholders to invest, detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

## Hardware:

- § Remote Diagnostics
- § Tracking
- § Optimization
- § ADAS

## Connectivity:

- § Short range
- § Long range
- § Cloud

## Transportation:

- § Rolling Stock
- § Marine
- § Automotive

## Regions:

- § North America
  - o U.S.
  - o Canada
- § Europe
  - o UK

- o Germany
- § Asia Pacific
- o China
- o India
- o Japan
- § Latin America
- o Brazil
- o Mexico
- § Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are IBM Corporation, Continental AG, Robert Bosch GmbH, Sierra Wireless, Inc., Zonar Systems, Inc., Cisco Systems Inc., Denso Corporation, Orbcomm, Inc., Siemens AG, Tech Mahindra Limited. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and focuses on continuous technology innovations are also strategies adopted by the major players. The companies are also trying to dominate the market by investing in research and development.

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Target Audience of the Smart Fleet Management Market Study

Key Consulting Companies & Advisors

- § Large, medium-sized, and small enterprises
- § Venture capitalists
- § Value-Added Resellers (VARs)
- § Third-party knowledge providers
- § Investment bankers
- § Investors

Chapter 1. Research Methodology

1.1. Research Process

1.1.1. Data Mining

1.1.2. Analysis

1.1.3. Market Estimation

1.1.4. Validation

1.1.5. Publishing

1.2. Research Assumption

Chapter 2. Global Smart Fleet Management Market Definition & Scope

2.1. Objective of The Study

2.2. Market Definition

2.3. Scope of The Study

2.4. Years Considered for The Study

2.5. Currency Conversion Rates

2.6. Report Limitation

Chapter 3. Executive Summary

3.1. Key Trends

- 3.2. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion/Million)
- Chapter 4. Global Smart Fleet Management Industry Dynamics
  - 4.1. Growth Prospects
    - 4.1.1. Drivers
    - 4.1.2. Restraints
    - 4.1.3. Opportunities
  - 4.2. Industry Analysis
    - 4.2.1. Porter's 5 Force Model
    - 4.2.2. PEST Analysis
    - 4.2.3. Value Chain Analysis
  - 4.3. Analyst Recommendation & Conclusion

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