



# Dairy Products in China Market 2018 – Global Sales, Price, Revenue, Gross Margin and Market Share

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WiseGuyReports.Com Publish a New Market Research Report On –“ Dairy Products in China Market 2018 –Sales,Price,Revenue,Gross Margin and Market Share”.

Description:□

Dairy Products China News provides you with real-time intelligence on China’s dairy market.

It is a monthly published newsletter, which can be downloaded in PDF format. The subscription period is yearly, grants the subscriber 12 issues in total.

Demand for dairy products has increased so rapidly in China that the country has become the center of the global dairy market – the main driver of the ‘white gold rush’ in 2014, and the subsequent crash the following year.

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Competition is intensifying as more international dairy companies seek to make their fortunes in this huge market, while domestic players are struggling to remain competitive through M&A, improving raw milk supplies and upgrading processing facilities. Meanwhile, the ecommerce revolution is putting pressure on prices and the government continues to tighten regulations on food safety and imports.

Dairy Products China News will help you stay ahead of the game in this fast-changing market with real-time reporting on the entire dairy industry chain, from raw milk and milk powder to infant formula, cheese and other end products. This includes:

- Breaking news from China and abroad
- The latest market data, including price information for raw materials, intermediates and end products, import/export data, production, consumption, operating rates, etc.
- In-depth analysis of market trends, Chinese government policy, the performance of leading Chinese producers, M&A, new technologies, and more
- Expert commentary from industry insiders, including regular guest articles and interviews with insiders at leading Chinese manufacturers, associations and government organizations

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Table Of Contents – Major Key Points

Headline

Editor's Note

Column 1 Market Dynamics

Alibaba to Have Controlling Interest in Theland Xinyun

Several Small and Medium-sized Dairy Producers Seek Listing

Olibaby Exits China due to Lack of Formulation Registration

China's Vegetable Protein Beverage Market in 2017

Column 2 Governmental Direction

3 More Overseas Dairy Producers Put on Import Alert List

China Imposes MFN Tariffs on New Zealand Dairy Products

Column 3 Company Developments

Feihe Dairy Takes Over US Retailer Vitamin World

Sanyuan Increases Investment in Allied Faxi

Column 4 Raw milk supply

China's Milk Price Continues to Rise in January

Column 5 New Products, Technology and Packaging

Yili and Junlebao Introduce Caramelised Yoghurts

Column 6 News in Brief

December Imports

Yantang Dairy and Gansu Sanyuan Projects Start Production

JD Supermarket Signs Major Purchase Agreements with 15 Infant Formula Brands

Yinqiao Dairy to Build Infant Formula Factory in France with SILL

CFDA Specifies Deficiencies at 8 Infant Formula Producers

Modern Dairy Part-Divests to Mengniu

Beingmate Faces Major Loss

1st China Dairy Quality Annual Meeting held by CDIA

Mengniu introduces New Yoghurt in Novel Varieties

Sales of Infant Formula on Tmall.com

Powdered Infant Formula Producers Registered from 20 December, 2017 to 12 January, 2018

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