

# TraceGains Expands its Annual Conference to Include Growing Partner Community

DENVER, CO, UNITED STATES, February 23, 2018 /EINPresswire.com/ -- [TraceGains](#), Inc., software will host its 5th annual conference, known as TGCon, in the Chicagoland area May 2-3, 2018. New this year, conference attendees will also include suppliers and participants in [TraceGains Certified Partner Program](#).

"In the past, TGCon was a training, educational, and networking opportunity for customers only," said Dana Johnson Downing, TraceGains director of strategic partnerships. "This year we are expanding the guest list to include TraceGains' huge network of suppliers and industry partners. The event will foster collaboration across the supply chain and will feature exhibits to showcase the expertise and services offered by TraceGains' technology and consulting partners."



TGCon2018 - Oak Brook, IL - May 2-3, 2018

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*Dana Johnson Downing,  
TraceGains' Director of  
Strategic Partnerships*

In addition to the networking opportunities TGCon affords partners and other attendees, TraceGains is offering its first-ever training program tailored to help partners get a deeper understanding of TraceGains solutions and capabilities.

TraceGains' partner types include: Technology Partners such as ESHA Research's ([www.esharesearch.com](http://www.esharesearch.com)) [Genesis R&D](#) food labeling and formulation software; and Consulting Partners that provide consulting, legal expertise, best practices, and training services. TraceGains and its partners jointly approach

clients who can benefit from automating their supply chain information, while also investing in the consulting, training, and other solutions necessary to be successful.

To register for the TraceGains Certified Partner Program, visit [www.tracegains.com/partners](http://www.tracegains.com/partners). Existing partners can express interest in exhibiting at TGCon and registering for training by contacting [partners@tracegains.com](mailto:partners@tracegains.com).

## About TraceGains

TraceGains is a rapidly growing software company, delivering a sophisticated suite of products for food, beverage, and CPG companies. TraceGains solutions empower our customers to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes through instant information sharing and collaboration between supply chain partners, which

saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at [www.tracegains.com](http://www.tracegains.com). Follow TraceGains on Twitter @TraceGains.

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