

Are you ready to Haru?

It's time to get with the times

BALTIMORE, MARYLAND, UNITED STATES, February 28, 2018 /EINPresswire.com/ -- In the world of social media, planning events no longer require paper invitations but instead thrive off electronic notifications. <u>Haru</u> is changing the industry. Long term plans and full calendars are things of the past. Haru is the new social app that allows users to create an event and live by the moment, this very day.

Where Haru differs is simple, really. Events, or as we like to refer to them, Haru, are only present 24 hours in advance. The meaning of Haru in itself is simply to take this very day, live this moment, in the now. No more being scared of commitments or feeling the stress of a jampacked calendar. Forget that RSVP from last month when Murphy's Law went into full effect and the last thing you want to do is to attend another event. Now you can let the day set the scene and decide if you're up for it before giving your word you'll attend.

- Haru are posted for 24 hours at a time.
- You can share time with your current friends, make new friends, or explore a new area.
- Take the stress out of planning and just live life.

Haru (HHAARuw), the Korean word for one day or short time, allows you to connect with people who share your interests and passions on short notice. Whether you are looking for a workout buddy, dining companion, or just feel like being social, you can find them here with little to no prior planning.

Haru will be available to download on the Apple App Store on March 8, 2018. To learn more, visit: <u>www.haruapp.com</u>.

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