

Fostering Trust in Insurance: Players like DAS, Amazon, Tripadvisor, are creating new Trend & Opportunities in Market

PUNE, MAHARASHTRA, INDIA,
February 27, 2018 /EINPresswire.com/ --
Fostering Trust in Insurance

Overview:

"Fostering Trust in Insurance", report takes a look at the concept of trust and its growing importance to consumers - and by extension to insurance propositions - in an era of GDPR-led data protection and a digital, connected world. The report discusses not only the extent to which trust is sought by consumers, but highlights two key routes to achieving trustworthiness within the insurance market, including case studies of brands taking these steps.



WISE GUY
REPORTS

AKASH ANAND
ASST.MANAGER - BUSINESS DEVELOPMENT

sales@wiseguyreports.com
Ph: +1-646-843-9312 (US) Ph: +44 208 133 9349 (UK)

<https://www.linkedin.com/company/4828928>
<http://twitter.com/WiseGuyReports>
<http://www.facebook.com/WiseGuyreports-1009007869213183/?fref=ts>

Fostering Trust in Insurance

Being trusted is key to any service provider's business. For insurance providers, where the product being sold is essentially a promise to pay out when the unthinkable or unfortunate happens, it is a foundational characteristic. However, a number of opportunities exist to enhance the transparency and credibility providers can offer - engendering far greater trust from consumers.

Click here for sample report @ <https://www.wiseguyreports.com/sample-request/3010433-fostering-trust-in-insurance>

Major Companies mentioned are:

Aviva

Liberty Mutual

DAS

Amazon

Trip Advisor

Reviews.co.uk

Trustpilot

Swinton

Saga

Privilege

Petplan

More Than

LV=

Hastings Direct

esure

Direct Line

Major Scope Of the Report:

Of eight characteristics defined and researched in our consumer survey, trust emerged as the most important when respondents were asked to place statements in order of agreed sentiment. Almost two thirds of individuals were characterized as “trust-driven”.

Transparency can be achieved by being honest and open with the customer on how their money is being used; being clear and fair about any changes in terms or alterations to premiums; and by making efforts to ensure policy terms and coverage are as easy to understand as possible.

Credibility can be won by working to earn and encourage positive reviews; offering measured and personalized responses to feedback, regardless of whether it is negative or positive; and by letting actions speak louder than words by ensuring fair and fast payment of claims.

Reasons to buy

Evaluate important changes in consumer behavior and identify profitable markets and areas for product innovation.

Analyze current and forecast behavior trends in each category to identify the best opportunities to exploit.

Detailed understanding of consumption by individual product categories in order to align your sales and marketing efforts with the latest trends in the market.

Investigates which categories are performing the best and how this is changing market dynamics.

.Continued

For Detailed Reading Please visit @ <https://www.wiseguyreports.com/reports/3010433-fostering-trust-in-insurance>

About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

Contact Us:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

VIVIAN DSENA

Wise Guy Consultants Pvt. Ltd.

+1 646 845-9349

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.