

Aspire Systems Announces Technological Partnership with Salesforce Commerce Cloud

With Salesforce Commerce Cloud plugin, Aspire Systems aims to help their customers' digital retail problems with efficient m-commerce solutions.

DALLAS, TEXAS, UNITED STATES, March 1, 2018 /EINPresswire.com/ -- Global technology services firm Aspire Systems has announced its partnership with <u>Salesforce Commerce Cloud</u> with a plugin m-commerce solution. Previously known as Demandware, Salesforce



Digital Commerce Service highlights

Commerce Cloud is one of the leading Unified Cloud Commerce platforms in the industry that aims to automate and integrate the entire shopping experience.

Leveraging the expertise of the Enterprise ecommerce Platform, Aspire has designed a robust m-



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commerce solution that helps retailers extend and customize their ecommerce stores effectively. Currently available on IOS and Android platforms, the solution enables any retailer to rapidly launch their business as a mobile application safely and build unique functionalities to suit individual business needs.

Apart from the m-commerce solution, Aspire Systems aims to further strengthen its innovative retail solution PRIOS with the Commerce Cloud platform. PRIOS framework offers fully integrated phygital retail experience so that brands can build unified, seamless shopping experience across all their platforms.

As omnichannel experience takes the center stage of retail, retailers have to envision a thorough digital transformation so that they don't lose relevance. An integrated platform and an expert ecommerce Technology Platform Partner can mitigate the operational and security risks, elevate the overall value of the brand as an integrated, innovative platform that is miles ahead of its competitors.

Finny Chellakumar, Head of Digital Commerce, Aspire Systems, puts this in perspective, "This partnership will help us service our clients who are looking at taking their mobile strategy to the next level of having an mcommerce application with advanced features. It also marks a beginning of a long-drawn relationship with Salesforce on providing support and development serviced on Salesforce Commerce Cloud. It also paves the way for building many more cartridges on SFCC and become a more dominant player in the SFCC marketplace."

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