KDG's New Higher Ed Web Plan Helps Schools Meet ADA Section 508 Compliance

ADA Section 508 compliance, SEO, and more are major focuses of KDG's new Higher Ed Web Plan service.

ALLENTOWN, PA, UNITED STATES, March 6, 2018 /EINPresswire.com/ -- The higher ed web design experts at KDG have released a new service that helps colleges and universities meet the demands of ADA Section 508 compliance, SEO, and more. The Higher Ed Web Plan from KDG gives schools an immediate analysis into what their sites need to increase accessibility, usability, and engagement.

The higher ed web design team at KDG is offering an exclusive Higher Ed Web Plan to help schools meet ADA regulations and more.

The exclusive report only available from the experts at KDG includes tracking and reporting on ADA compliance measures, engagement scoring, SEO, and more. It also offers content suggestions, plugin testing, and real user testing to assess browser usability.

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"We've worked with higher ed institutions for over 16 years and have amassed a treasure trove of best practices," says Dan Stover, UI/UX Manager at KDG. "Now we're sharing these insights and metrics with clients so they have the tools they need to make their site the best it can be."

The Higher Ed Web Plan from KDG is customized to meet every school's needs. Thoroughly detailed, carefully gathered, and seamlessly designed to include step-by-step implementation guides, this report from the higher ed web design team at KDG is anticipated to lead the way in engagement scoring and metrics.

While colleges may be paying hundreds of thousands of dollars to obtain this information from a variety of other sources, KDG offers its plan for one low cost of $2,500, which includes detailed next steps for colleges seeking to optimize their site's accessibility, traffic, and engagement.

"The intent of this report is to give schools everything they need to build a better website right now," continues Stover.

To learn more about the Higher Ed Web Plan available from KDG, contact the company's team of higher ed web development experts by visiting https://kyledavidgroup.com/contact.

About KDG: KDG is a leading provider of [web development for higher education](#). With over 16 years of experience in using technology to help education clients improve enrollment, campus climate, and [alumni engagement](#), KDG has developed a reputation for being able to see and respond proactively to changing markets. Most recently, KDG won wide acclaim for developing unique and engaging inbound marketing for higher education crowdfunding campaigns. Learn more at http://www.kyledavidgroup.com/.

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