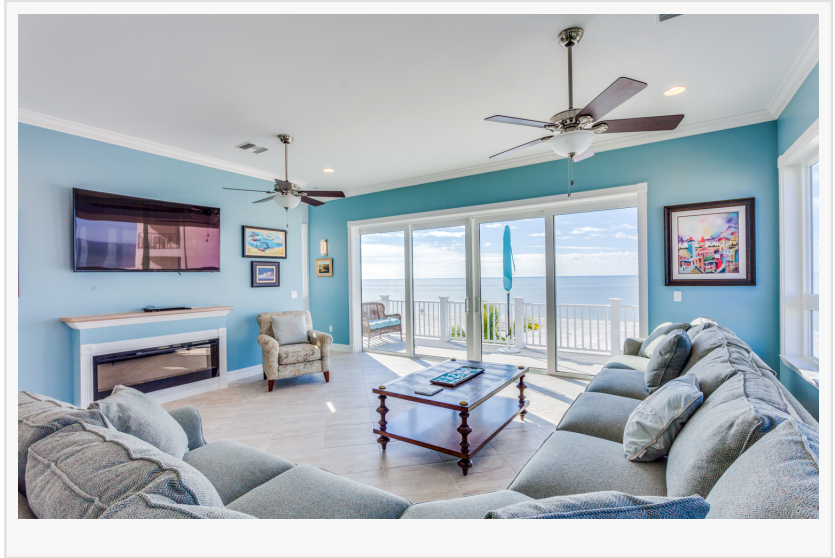


# VTrips pledges additional \$1 million investment in Smart Home technology

*VTrips is leading the way in hospitality home automation with the roll-out of voice activated Echo devices and automation hubs across 2,000 homes.*

PONTE VEDRA, FLORIDA, UNITED STATES, March 1, 2018

[/EINPresswire.com/](https://www.vtrips.com/) -- [VTrips](https://www.vtrips.com/), one of the fastest growing technology-enabled property management lodging platforms offering exclusive vacation rentals to consumers, has announced an additional \$1 million investment in Smart Home technology for a roll-out of voice-activated Amazon Echo devices and automation hubs across the company's portfolio of almost 2,000 properties. This announcement signifies VTrips pioneering development in hospitality home automation.



Over the last two years, VTrips (<https://www.vtrips.com/>) has already invested \$1 million in home automation including equipping properties with high speed wireless, keyless locks, state-of-the art thermostats and smart lighting. The additional investment in home automation, including the voice activated Echo devices, is aimed to further enhance guest experience as well as provide significant reduced energy consumption for homeowners. The full roll-out is anticipated to be completed by 2020.

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*Amy Africa, CMO of VTrips*

“The addition of the Echo devices will allow us to have a central hub for all the work that we've done so far on home automation – the lighting, thermostats and keyless locks. Our plan for all our properties is for everything, from guest check

in- to guest check-out, to tie into the Echo device. Our guests will be able to use the devices to enhance their experience by quickly and easily finding out what's happening in the area, checking flights, playing music, and in some areas ordering groceries. Our guests will also be able to leave messages to our house keeping and service staff, 24/7, knowing we are only a “hey Alexa” away.” said, Amy Africa, CMO of VTrips.

Steve Milo, CEO and founder of VTrips said, “At VTrips, we believe that the future of hospitality depends on the perfect marriage between ever evolving technology and enhanced guest experience. We are proud to be pioneers in the hospitality industry, and smart home technology is an area where we are excelling. Not only for the benefit of our homeowners, who will see reduced costs through

managed energy consumption, but also for our guests – by providing them with the ability to enjoy the comforts of home whilst on vacation.”

Founded in 2006 by Mr. Milo with just 15 properties, VTrips headquartered in Florida, currently manages nearly 2000 properties under exclusive contracts in 19 markets across the United States, including Florida, South Carolina, Tennessee, New Mexico and Hawaii.

For more information visit [www.vtrips.com](http://www.vtrips.com)

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#### About VTrips

VTrips, formally known as Vacation Rental Pros, is one of the fastest growing vacation rental management companies in North America with almost 2000 properties under exclusive management in predominantly traditional sun-belt locations across the United States.

VTrips bridges the gap between online rental marketplaces and traditional management companies by combining the value added services of traditional management companies with a technology-enabled platform that allows consumers to browse properties and book rental homes. As a result of the Company's integration platform and marketing expertise, the company is successfully expanding through both acquisition and organic growth into its new markets and currently operates 17 sub brands within 19 markets. For further information visit [www.vtrips.com](http://www.vtrips.com)

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