

A+S Ideas Studio, Inc. Awarded 8(a) Program Certification by U.S. Small Business Administration

Leading Hispanic Woman-Owned and HUBZone Certified Firm A+S IDEAS STUDIO, Inc., Achieves SBA 8(a) Certification after a rigorous and thorough vetting process

MIAMI, FL, USA, February 28, 2018 /EINPresswire.com/ -- A+S IDEAS STUDIO, Inc., an award-winning Miami-based, Hispanic-Woman Owned full scope digital advertising, marketing and branding agency is proud to announce their recent 8(a) program certification awarded by the U.S. Small Business Administration (SBA). After passing the review and rigorous requirements in the 8(a)-certification process, this certification award proves that A+S IDEAS STUDIO, Inc. meets the requirements to do business with local, state, and federal government agencies as well as large corporations, as a small disadvantaged business (SDB).



“

It's a great honor to be SBA 8(a) certified - this is the Federal Government's flagship small business development program”

Sarima Gracia

According to the SBA, this is a unique certification with a commitment to utilize 8(a) certified firms in its programs and establishes a statutory goal of almost 25% 8(a) utilization on all Federal contracts. Additionally, the SBA encourages all prime contractors to use SBA 8(a) Certified firms.

“It's a great honor to be SBA 8(a) certified - this is the Federal Government's flagship small business development program,” said Sarimá Gracia, President of A+S IDEAS STUDIO, Inc. Ms. Gracia, an advertising and marketing professional with

almost two decades of experience in both the US Hispanic and general markets, added: “With this prestigious SBA 8(a) certification A+S IDEAS STUDIO, Inc. is now able to take our professional services offerings to the next level, with Federal and Large Enterprise Programs, and provide more advertising, marketing, film production and full scope digital solutions throughout for agencies such as the US Department of the Army (ARMY), the United States Department of Homeland Security (DHS), and the Federal Emergency Management Agency (FEMA), among others. For this 8(a) certification we teamed up with the right Business-to-Government (B2G) partner. Many thanks to the support provided by our top-notch federal certification consultants from Rafael Marrero & Company. Marrero

and his staff guided us through the lengthy process in short order and tirelessly assisted us in every aspect of this certification."

Per the SBA, program benefits for SBA 8(a) certified companies include:

- Participants can receive sole-source contracts, up to a ceiling of \$4 million for goods and services and \$7.0 million for manufacturing.

- 8(a) firms are also able to form joint ventures and teams to bid on contracts.

This enhances the ability of 8(a) firms to

perform larger prime contracts and overcome the effects of contract bundling, the combining of two or more contracts together into one large contract.

- The 8(a) Mentor-Protégé Program allows starting 8(a) companies to learn the ropes from other more experienced businesses.

About A+S IDEAS STUDIO, INC.

A+S IDEAS STUDIO, INC. is an award-winning Hispanic-Woman Owned full-scope advertising, branding and digital design agency headquartered in Miami, FL, whose partners have a combined 30+ year track record of success working with US Hispanic, general market and international clients across a multitude of private and public sectors. Whether it be web, print, email or video, A+S IDEAS STUDIO, INC. has the experience and capabilities to put your business or executive government agency in the best position to stand out and accomplish its mission. The firm's federal socio-economic certifications include: SBA 8(a), Economically Disadvantaged Woman-Owned Small Business (EDWOSB) and Federally-certified HUBZone government contractor. Learn more:

<http://aplussideas.com>

About Rafael Marrero & Company

Rafael Marrero & Company helps other Veteran-Owned, Minority, Women, and Small Businesses break into the \$500 Billion federal market. Rafael Marrero & Company is full-service provider of registration, certification, market research, procurement readiness training, marketing, proposal writing, and GSA schedule services. The firm is licensed, insured and holds accreditation from the Better Business Bureau (BBB) with an A+ Rating. Rafael Marrero & Company, the premiere business-to-government (B2G) management consulting firm is ranked as one of America's fastest growing privately owned companies, Supplier of the Year, Top Government Services Providers, Best 50 Workplaces in America, and Inc. 500 Honorees. Learn more: <https://www.rafaelmarrero.com>

Rafael Marrero

Rafael Marrero & Company

888-595-6221 Ext 700

email us here



This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.