

Feeling Good and Looking Good – ‘Beauty is Healthy’ Campaign Launched

ADELAIDE, SA, AUSTRALIA, March 2, 2018 /EINPresswire.com/ -- Feeling Good and Looking Good – ‘Beauty is Healthy’ Campaign Launched

Adelaide, March 2 – Belle’Botanique Pty Ltd a South Australian company is heralding the way for a paradigm shift in the beauty industry, by promoting the foundational principle of ‘Beauty is Healthy’, that is a blend of good health, maintaining wellness & dealing with the external environment.

Beautiful, Glamorous and Healthy
From physical and emotional standpoint, feeling good and looking good is essential, and that requires maintaining wellness daily. Beauty products have a major part to play in making right choices to develop a healthy lifestyle. Nourishing inside & outside strategy, to beautify the whole being by combining nutrition and quality skincare, is a win-win beauty result.

Watch the Video

<https://youtu.be/-9YnFnU03MA>

Gym Work-Out, Aerobic Exercises, Physical Training, and Skincare
Your skin is a live organ- it needs to breathe, detoxify, and requires oxygen and nutrients to be healthy.

“During work-out and physical exercise, your body’s respiratory rate and cells’ activities increase to bring more energy, at this time, the health of your skin plays a part in cellular respiration and microcirculation. If your skin has been overburdened with makeup, harmful and synthetic chemicals, its capacity to detoxify and improve cellular communication and respiration is hindered”, said Manoj Jain Director of R & D at Belle’Botanique Pty Ltd. “It is important to use skincare products with ingredients that can enhance and support metabolic processes.”



Mitochondria, ATP and Pollution

Mitochondria is found in every cell. The cells draw energy from metabolizing carbohydrates, lipids, and proteins in order to synthesize adenosine triphosphate (ATP). Mitochondria are cells' organelles, which synthesize ATP. ATP is the energy currency of the body. No ATP- No Energy, hence nutrient and oxygen delivery to cells and ATP production by Mitochondria is vital for life – the same principle applies for skin cells.

Pollution has drastic effect on skin health and hinders oxygenation of cells. That is why we have developed L'elixir series of products to combat and protect the skin from harmful effects of pollution.

Do You Like to Try Our Products and Give Us Your Feedback

Sign Up for Belle'Botanique Emails and Register Your Chance to Win a Free

Prize/product, including Free Shipping. Winners will be notified.

<https://bellebotanique.com.au/store/en/index.php?route=account/register>

We will keep you in the loop for special offers, exclusive gifts and product news.



We Carefully Select and Use the Ingredients

- Minerals to optimize cellular respiration and to stimulate energy (ATP).
- Astragalus ext, Gamma oryzanol, Tocopherols and Coenzyme Q10, otherwise known as ubiquinone helping to protect Mitochondrial membranes from lipid peroxidation.
- Botanical extracts to improve circulation and oxygenation.
- Natural lipids that favour the production and storage of energy in skin cells, without coating and hindering respiration of your skin.
- Hydrating actives.

All our products are developed and made in Australia.

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