

Thriving in Frontier Markets

Helping Businesses Achieve Success Through Impact Investing

NEW YORK, NY, USA, March 4, 2018 /EINPresswire.com/ -- Thrilled to be on Arianna Huffington's [Thrive Global](#) media publication, who were keenly interested to show the community the [social impact](#) we are creating around the world.

Barbara D'Amato is a lifetime Wall Street banker and an avid social impact entrepreneur. Barbara has been an inspiration to those who cross her path. Her role has always been to inform and inspire new leaders on social change through collaborative entrepreneurship.



We have succeeded at changing the prevalent perception in America that global markets equate to a risky, unworthy proposition. Much like Barbara D'Amato- these days many on Wall Street, global leaders, social entrepreneurs, and impact investors share the same view on emerging markets. It took a while for investors to catch on, but many have caught on to the high yield curves and sustainable rewards of operating in emerging markets.

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Success for D'Amato is measured more by the growth that she inspires and strategically architects, ultimately measured by the success of the businesses and thriving communities. Making social entrepreneurs successful in their endeavors, helping them capitalize on sizable and profitable opportunities, fueling growth and innovation, improving lives and communities globally, these are the drivers that inspire and enthrall this US-Latin American financial muse.

Today she stands strong as a “Next Generation Global Citizen” that reminds the world that we can effect change. All we need is to get personally invested in the complexities and challenges, creating the solutions for a global, sustainable ecosystem for future generations to enjoy and thrive.

Click here for the full story: Thriving in Frontier Markets or copy the link onto the browser: <https://www.thriveglobal.com/stories/24573-thriving-in-frontier-markets>

Barbara D'Amato is an influencer and strategy director focusing on global brand development and growth for the world's top brands. Recognized as a leading expert in retail and entertainment, social impact in emerging markets, and cross-border partnership opportunities. A sought-after speaker

globally on leadership, finance, and entrepreneurship. A visionary change agent for women and youth. A global catalyst. And a next generation global citizen. For more information: <https://www.trilogybrandsgroup.com>. LinkedIn: <https://www.linkedin.com/in/bdamato1>. Twitter: <https://twitter.com/bdamato13>

Barbara D'Amato
Trilogy Brands Group
+1 949 922 2295
email us here

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