



Workplace Transformation Market 2018: Industry Research, Review, Growth, Segmentation, Analysis and Forecast to 2022

PUNE, INDIA, March 5, 2018 /EINPresswire.com/ -- Global Workplace Transformation market is anticipated to witness a compound annual growth rate of XX.XX% during the forecast period to reach a total market size of US\$XX.XX billion by 2022, increasing from US\$XX.XX billion in 2017. The major factor driving the demand for workplace transformation services is rising need for reducing operational costs in various verticals. Implementation of digital transformation in to workplace helps in interact with the customers virtually and reducing the travel and telecommunication costs.

The business organizations that have employed digital transformation in their workplace and have witnessed greater employee satisfaction and higher efficiency. Corporate organizations around the globe are recognizing the need for changing their workplace and transforming it, as a result, the global workplace transformation market is increasing.

Major drivers for the global workforce transformation market over the next five years are rising adoption of new technologies, changing environment of workplace, and procedures supported by organizational restructuring and reorganizing. Other factors expected to degenerate the demand of workplace transformation services are issues related to transformation and integration of processes along with lack of training and education among workforce.

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Research Methodology

The report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which have been covered as part of the report.

Market Dynamics

Next, section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides global and regional regulations which are determining the market growth and industry value chain analysis of Workplace Transformation market. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Competitive Insight

The major players discussed in this report include Accenture PLC, Cisco Systems, Inc., Cognizant Technology Solutions Corporation, HCL Technologies Limited, Citrix Systems, Inc., Wipro Limited, Unisys Corporation, IBM Corporation, Tata Consultancy Services Limited, Infosys Limited and Intel

Corporation.

In the report, global workplace transformation market has been segmented by service, end-user industry, and geography:

By Services

Enterprises Mobility & Telecom

Unified Communication & Collaboration

Workplace Up gradation & Migration

Asset Management

Workplace automation

Application management and others

By End-user Industry

Government

Healthcare & Life Sciences

Manufacturing and Automotive

Retail

Transportation and Logistics

Media & Entertainment

Telecom and Information Technology

Other

By Geography

North America

South America

Europe

Middle East and Africa (MEA)

Asia Pacific (APAC)

Key questions answered by the report

What will be the Workplace Transformation market size from 2017 to 2022?

How are the major drivers and restraints affecting the global Workplace Transformation market growth and the opportunities which exist for key vendors?

Which segment and region will drive or lead the market growth and why?

A comprehensive analysis of competitive landscape and key market participants' behaviour

Key strategies being adopted by vendors, with in-depth analysis along with their impact on competition and market growth.

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