DealerCor Brings Kevin Bradberry Onboard As Vice President of Sales

The dealerCor Team Focuses on Developing In-house Insurance Programs to increase Auto Dealer Profits and Lower Benefit Program Costs.

BENTONVILLE, AR, US, March 5, 2018 /EINPresswire.com/ -- dealerCor has just announced that Kevin Bradberry, former owner of TK Worldwide, one of the premier automotive recruiting and training companies, will become their Vice President of Sales. Kevin brings with him 21 years of automotive industry experience and a deep knowledge of dealer operations. That background assists him and his new company by providing top-tier insurance offerings that build profits for every store.

Josh Peterson, co-founder of dealerCor said, "Kevin is that rare individual that recognizes shifts in the industry and how they will impact dealer revenues. By implementing our disruptive strategy and technology, Kevin can offer auto dealers new revenue streams and expanded offerings for their customers and employees."

TK Worldwide under Kevin Bradberry's leadership achieved some amazing results and accolades. His company was the preferred vendor for 813 locations under an exclusive agency agreement with The Allstate Insurance Company - New York Region. Kevin's organization was also awarded preferred vendor status for staffing, and installation for all key dealership personnel for the Allstate Auto Dealer Program.

Other accomplishments of TK Worldwide include being highlighted by Ford Motor Company and their network of over 3,000 dealer franchises as the best choice for Ford dealers for in-house recruiting services. TK Worldwide was the clear winner during a Recruiting Pilot program where they competed against 26 companies including Monster.com and CareerBuilder.

In the area of business development, TK Worldwide revamped or created Business Development Centers (BDC) for over 100 dealerships, which helped to attract millions of dollars in new business revenues for these stores.

Kevin Bradberry shared, "While I am extremely proud of what TK Worldwide and our team of professionals has accomplished over the last decade, I'm looking forward to working with the dealerCor family and expanding revenue opportunities in the insurance arena for dealers across the country. The best part of my new position is being able to continue working closely with dealer principals, their managers and the dedicated personnel working to improve every customer experience in automotive retail."

Kevin continued, "I believe so much in what dealerCor has done, and will continue to do for our dealers that I am putting my full faith and support in helping dealerCor bring their amazing suite of products and services to our industry. The dealerCor partnership puts the dealer back in the driver's seat of out of control healthcare and employee benefits costs simultaneously optimizing value for their employees.

To learn more about the cost-effective dealerCor programs, auto dealers can schedule appointments with Kevin by calling him at (813) 477-0297.

About dealerCor:

dealerCor is a professional services firm specializing in insurance lines for automotive retailers and other business organizations. They offer Life Insurance, Group Health/Employee Benefits and Property and Casualty coverages through a network of top-tier insurance carriers. These services create new revenue streams for dealers and generate residual income back to the dealership(s) responsible for providing and paying for these services. You can view these carriers and more information on the company on their website. www.dealercor.com

Josh Peterson
dealerCor
(806)441-1180
email us here

This press release can be viewed online at: http://www.einpresswire.com