

Lovingly Plays Cupid Between Wedding Florists and Engaged Couples

With much planning to be done after saying “Yes!” and before saying “I do!” Lovingly has come up with a smart way to get your wedding flowers easily arranged.

FISHKILL, NY, UNITED STATES, March 13, 2018 /EINPresswire.com/ -- After successfully finding your soulmate, it's fair to think the hard work is over.

Not so fast. Planning that wedding can be a major stress-factor: How many guests? Which venue? What's the budget? What about the flowers, the theme...?

And the question of where to start can leave happy couples frustrated. Lovingly aims to create more happily ever afters by bringing newly-engaged couples and florists together in a more human way.

“Finding a florist isn't just about flowers, it's about your whole theme, color, and vision,” says Lovingly Product Manager, Daniela Marquez. “Lovingly Weddings guides happy couples through questions about their upcoming wedding, helping inspire thoughts and ideas, while providing a curated list of talented local wedding florists.”

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Daniela Marquez*

As part of that journey, Lovingly provides a wedding flowers planning kit, including top ten questions and checklists, to help prepare couples for their floral consultation. The Lovingly Weddings experience is available through lovingly.com as well as leading wedding florists in the U.S. and Canada.

And with social network Pinterest claiming [forty million visitors](#) looking to them for wedding guidance every year, Lovingly Weddings enables easy access to Pinterest Wedding Boards, so happy couples can easily share inspiration to support their consultation.

“Knowing you're in expert hands reduces stress,” Daniela adds. “You're easily able to share your vision and actually enjoy the experience of planning the



happiest day of your life! Lovingly celebrates moments.”

About Lovingly: Lovingly strengthens relationships through meaningful gift giving and shared experiences. Founded over ten years ago, the company has introduced many [firsts to the online floral industry](#).

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