

The World's First Open Air Augmented Reality Planetarium "ObservEtoiles"

Au Diable Vert Station Montagne is excited to announce the creation of the world's first open air augmented reality planetarium "ObservEtoiles".

SUTTON, QUEBEC, CANADA, March 6, 2018 /EINPresswire.com/ -- FOR IMMEDIATE RELEASE

"OBSERVETOILES", AN INNOVATIVE PLANETARIUM AT [AU DIABLE VERT](#)

GLEN SUTTON, QUEBEC, Tuesday March 6, 2018 — Au Diable Vert Station Montagne is excited to announce the creation of the world's first open air augmented reality planetarium "ObservEtoiles", opening in spring 2018.

Combining the technology of several cutting-edge companies from around the globe, this innovative new activity is sure to be one of the most novel and intriguing additions to Canadian tourism.

Up to 180 guests will be seated in a stunning mountain side amphitheater, specially created for ObservEtoiles at over 1000 feet of altitude at the award-winning Au Diable Vert Station Montagne in Glen Sutton, Quebec. Comfortably seated in heated stadium seats, newly created by Arena Comfort Products, guests will be able to enjoy the show at any exterior temperature or in any weather conditions.

Guests will wear a newly developed augmented reality headset created by Aryzon in the Netherlands, which will allow them to see the actual night sky, with a digital overlay of the constellations and the names of stars and planets.

A pioneering Augmented Reality application has been specifically created by British company Escapist Games, the makers of Star Chart, an application downloaded over 30 million times.

The AR app runs on a cutting edge Asus Zenfone 3 Zoom, the thinnest, lightest 5.5-inch 5000mAh



ObservEtoiles Logo



ObservEtoiles Amphitheater

smartphone, with a vibrant full HD AMOLED display. The Asus Zenphone sits inside of the Aryzon headset, and through a system of specially designed mirrors and lenses, guests can admire beautiful 17th century illustrations of the constellations overlaid with perfect accuracy over the real stars and planets, without obstructing viewers' line of site.

Each show will feature narration of a Star Guide, sharing specially designed and continually updated content created by Andrew Fazekas, the world renowned 'Night Sky Guy'. Using a high powered astronomy laser, guests will be guided through a tour of the night sky like it has never been done before.



ObservEtoiles AR Visor

Part of the ObservEtoiles creation involves becoming certified as a Canadian Dark Sky Preserve, only the second in Quebec. Expected in spring 2018, this rare certification is a testament to the incredibly dark night sky and complete absence of any light pollution at Au Diable Vert.

The ObservEtoiles open air augmented reality was made possible through the strong support of the town of Sutton, and generous grants from both the Quebec Ministry of Tourism and Eastern Townships Tourism.

Au Diable Vert is a 4 season outdoor centre famous for its innovative accommodations and people powered activities, including the only Canadian canopy cycle activity [VeloVolant](http://www.velovolant.com) (www.velovolant.com). Winner of the 2017 Canadian Tourism Awards for an unprecedented 3rd time, as well as the 2017 World Travel Awards, as Canada's Leading Wilderness Lodge (www.audiablevert.com).

Au Diable Vert wishes to thank the financial partners who have made this project possible through tourism development funding: Ministère du Tourisme Québec, for its participation through its PSSDT program, as well as through its EPRT program in partnership with Tourisme Cantons de l'Est.

For a compelling presentation video of ObservEtoiles or for more information, visit our website www.observetoiles.com or our Facebook page ObservEtoiles.

Information

Jeremy Fontana co-owner of Au Diable Vert/ObservEtoiles
514-961-8557
jf@jeremyfontana.com

Jeremy Fontana
ObservEtoiles
514-961-8557
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the

company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.