

SPORTS ILLUSTRATED 2018 COVER MODEL DANIELLE HERRINGTON NAMED OFFICIAL CELEBRITY AMBASSADOR FOR CHARITY BOWLING EVENT

South Central Los Angeles based non-profit, A Place Called Home, to host 12th annual Stars & Strikes Celebrity Bowling Event and Tournament on March 22

LOS ANGELES, CALIFORNIA, UNITED STATES, March 6, 2018 /EINPresswire.com/ -- A PLACE CALLED HOME (APCH) announces its 12th annual STARS & STRIKES Celebrity Bowling Event & Tournament on March 22, 2018 at PINZ Bowling and Entertainment Center in Studio City, Los Angeles. Since its inception, Stars & Strikes has helped raise over \$1,000,000 for various youth programs in South Central Los Angeles. Each year, the event raises funds and awareness for APCH's free programs in education, the arts, athletics and vocational preparation for youth in South Central Los Angeles. APCH is also excited to name the 2018 Sports Illustrated Swimsuit cover model, DANIELLE HERRINGTON as the event's official Celebrity Ambassador!

During the event, APCH members and attendees will have the opportunity to bowl with some of today's biggest names including, Danielle Herrington, Travis Mills, Far East Movement, DJ Cassidy, Max Frost, Jack & Jack, Rozzi, Emmy Perry, Cassidy Wolf, members of the Los Angeles Rams Football team, and many others.



Photo credit: Alejandro Poveda

Each year, APCH's Leadership Council works to provide a fun, exciting and immersive experience in an effort to generate awareness and support from a younger generation of supporters. Previous years' celebrity ambassadors and supporters have included Normani Kordei, Ariana Grande, Miley Cyrus, Nick Cannon, Pete Wentz, Miguel, Jonah Hill, Hailee Steinfeld, Jason Derulo, Keke Palmer, Olivia Holt, Wiz Kalifa and many more!

APCH and its Leadership Council would like to give a special thanks to the official media sponsor, iHeartRadio/KIIS-FM, for their continued support. For tickets, sponsorships and more information, please visit <u>starsandstrikes2018.com</u>.

ABOUT APCH

For 25 years, APCH has directly served more than 19,000 youth, ages 8-21, and tens of thousands of their parents and neighbors through its programs and services and year-round community outreach.

APCH's programs and services include five core areas focused on educational services (including college scholarships), health, nutrition and well-being, teen services, creative expressions (the arts) and community engagement and volunteerism.

A Place Called Home provides a safe, nurturing environment with proven programs in arts, education and wellness for the young people in South Central Los Angeles to help them improve their economic conditions and develop healthy, fulfilling and purposeful lives. For more information about APCH, visit apch.org.

ABOUT DANIELLE

Fashion newcomer, Danielle Herrington is taking the modeling industry by storm.

Hailing from Compton, California, the exotic beauty with large chestnut eyes has only been on the international modeling circuit for 2 years.

In 2018, Danielle graced the cover of Sports Illustrated Swimsuit, one of the highest accomplishments in the industry. This honor came following her debut as a SI Swim Rookie just the previous year. A new muse to Carine Roitfeld, Danielle has also had the honor of being Miss October for CR Fashion Book's first-ever calendar, all proceeds of which goes to Special Olympics. She has walked the runway twice for Philipp Plein in back-to-back seasons and shot with top photographers Steven Klein, Russell James, Ben Watts, Yu Tsai, Guy Aroch, and Walter Chin to name a few.

A true Gemini personality, she is bright, witty, and creative. When Danielle isn't traveling the world, she likes to unwind by playing music, painting, and cooking. An avid lover of sun, swim, and beach volleyball, Danielle considers a swimsuit her second skin. Although Danielle keeps her svelte physique in shape, she still loves to indulge in her favorite cheat snacks: salt and vinegar potato chips with sriracha, and french fries.

For tickets, sponsorships and more information, please visit starsandstrikes2018.com.

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