



# Global Fitness Equipment Market 2018 Industry Analysis, Size, Share, Growth, Trends, Segmentation and Forecast till 2025

*WiseGuyReports.com adds "Fitness Equipment Market 2018 Global Analysis, Growth, Opportunities Research Report Forecasting to 2025" reports to its database.*

PUNE, INDIA, March 6, 2018 /EINPresswire.com/ -- Fitness Equipment Market:

## Executive Summary

Global Fitness Equipment Market industry valued approximately USD 9.01 billion in 2016 is anticipated to grow with a healthy growth rate of more than 6.12% over the forecast period 2017-2025. The major factors driving the growth are rising understanding about the significance of fitness and health, government schemes for supporting better health, escalating youth population and growing obese population.

The objective of the study is to define market sizes of different segments & countries in previous years and to forecast the values to the next eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as drivers & restraining factors which will define the future growth of the market. Additionally, it will also incorporate the opportunities available in micro markets for stakeholders to invest, detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

## Types:

Strength Training Equipment  
Cardiovascular Training Equipment  
Other Equipment  
End-User:

Health Clubs  
Home Consumers  
Others

Furthermore, the years considered for the study are as follows:

Historical year – 2015  
Base year – 2016  
Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Precor, Fitness World, Cybex, Johnson

Health Tech, Nautilus, NordicTrack, Technogym, and ProForm. Acquisitions and effective mergers, new product launches and focuses on continuous technology innovations are also strategies adopted by the major players. The companies are also trying to dominate the market by investing in research and development.

## Target Audience of the Fitness Equipment Market Study

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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Continuous...

For further information on this report, visit –<https://www.wiseguyreports.com/reports/2955537-global-fitness-equipment-market-size-study-by-types-strength-training>

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