

Thailand Retail Market by Key Players, Growth Drivers, Challenges, Share, Trends & Forecasts 2020

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WiseGuyReports.Com Publish a New Market Research Report On –“ Global Thailand Retail Market by Key Players, Growth Drivers, Challenges, Share, Trends & Forecasts 2020”.

Description:

The analysts forecast the Thailand retail market to grow at a CAGR of 6.38% by revenue during the period 2016-2020.

The market is expected to post a positive growth during the forecast period. In 2015, the grocery sector accounted for the majority of the market with a share of 82.01%. Increasing urbanization, changing lifestyles, and demand for sophisticated products will be some of the major drivers propelling the market's growth over the next five years. An increase in consumer spending and growing acceptance of digitization will also help in the market's growth. With more adoption of smartphones and increasing penetration of the internet, the online segment is poised for a strong growth. The growth of online shopping can be seen as a major trend emerging in the market.

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Covered in this report

The report covers the present scenario and the growth prospects of the Thailand retail market for 2016-2020. To calculate the market size, the report takes into account the revenue generated from retail sales of the products offered.

The market is divided into the following segments based on product:

- Home and garden
- Apparel and footwear
- Grocery items
- Consumer electronics
- Beauty and personal care (BPC)
- Personal accessories

The report, Thailand Retail Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Big C
- Central
- CP ALL
- Global House
- Home Pro

Other prominent vendors

- Adidas
- AEON
- Isetan Mistukoshi Holdings
- Lazada Group
- Nike
- Sephora
- Seven & I Holdings
- Tesco
- The Mall Group
- WearYouwant

Market driver

- Growth of modern retail
- For a full, detailed list, view our report

Market challenge

- Availability of counterfeit products
- For a full, detailed list, view our report

Market trend

- E-commerce riding on launch of 4G services in Thailand and strong influence of social media
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Strong growth of modern grocery retailers
- E-commerce riding on launch of 4G services in Thailand and strong influence of social media

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