

# Clean Beauty Magazine Launches to Help Women Navigate Toxic Products

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*The Golden Compact's purpose is to stop the confusion when shopping for green beauty solutions*

TORONTO, ONTARIO, CANADA, March 8, 2018 /EINPresswire.com/ -- The journey to going all natural when it comes to beauty and hair products is a confusing and overwhelming one for many women. Bring in [The Golden Compact](#); the magazine geared towards helping women with this transition.

Due to her own struggles trying to find appropriate beauty and hair products that did not include toxic and questionable ingredients, Sasha Alexander, known as Jade Stone, started this magazine.

"I believe whatever I put in my hair and on my skin gets absorbed into my system, just as if I was eating it, so me using an ingredient that is toxic or intolerable to me, wouldn't be too good," says Stone.

"Also, the thing about green beauty products is that a lot of it isn't pretty. I believe you can still be green, and organic and have clean ingredients and still have a chic professional looking product," says Stone. "Everyone judges a book by its cover, regardless of what they say, so The Golden Compact will also show women that clean beauty can be chic too."

What are Stone's goals for the magazine? "To have as many women stop using toxic products in the name of beauty. You don't need to develop health issues over wanting to beautify yourself. You can do this with products that won't harm you."

Stone feels she's more of a clean beauty advocate than a beauty disruptor. "Clean beauty is a change that's going to stick around, so companies will need to address their formulations to keep afloat," says Stone.

So if you're thinking of transitioning over to natural beauty and hair products, check out The Golden Compact and their [Instagram](#) page.

## About The Golden Compact

The Golden Compact is a clean beauty magazine for women of all walks of life who want to transition over to natural hair and beauty products or who are already into green beauty and want to read up on the latest products. The Golden Compact also has a corporate social responsibility program in place, in which partial proceeds earned from the magazine will go towards funding mental health research.

Visit <https://goldencompact.com> and @thegoldencompact on Instagram.

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