

# Vita Mobile (OTC Pink: VMSI) Secures Non-Toxic Equity Funding at a \$150 Million Valuation

*This round of funding took place at more than 2X its current valuation, which would put the stock at around \$.14 per share.*

MIAMI, FLORIDA, USA, March 8, 2018 /EINPresswire.com/ -- (EmergingGrowth NewsWire) – EmergingGrowth.com, a leading independent small cap media portal with an extensive history of providing unparalleled content for the Emerging Growth markets and companies, reports on [Vita Mobile Systems](#) (OTC Pink: VMSI).

Vita is the missing Link between social media and current events.

Vita is set to become the next evolution above Waze in crowdsourcing data.

[Crowdsourcing News](#) – Real-time Truly Uncensored Information at your fingertips

New Artificial Intelligence to drive traffic and propagate content.

Non-Toxic Funding



“

THE VITA APP IS A GAME CHANGER. IT'S CROWD-SOURCED. IT'S A CONTENT GENERATION TOOL AND IT'S ACTUALLY ALSO FUN, EASY AND FREE TO USE. IT'S A REAL WINNER”

*MARTIN WADE III – CFO  
Vita Mobile Systems,  
Chairman of Payless Shoes*

“THE VITA APP IS A GAME CHANGER. IT'S CROWD-SOURCED. IT'S A CONTENT GENERATION TOOL AND IT'S ACTUALLY ALSO FUN, EASY AND FREE TO USE. IT'S A REAL WINNER” – MARTIN WADE III – CFO Vita Mobile Systems, Interim CEO / Chairman of Payless Shoes

See the Full Article and Press Releases on Vita Mobile Systems (OTC Pink: VMSI) at [EmergingGrowth.com](http://emerginggrowth.com/?s=VMSI) – <http://emerginggrowth.com/?s=VMSI>

Vita Mobile Systems, Inc. (OTC Pink: VMSI) just announced that it has entered into a funding agreement to expand the content infrastructure for its highly anticipated VITA app.

This round of funding is in the form of a non-toxic equity investment and was completed at an approximate Company [valuation](#) of \$150 million. According to OTC Markets, the Vita's current valuation is about \$68 million. This round of funding took place at more than 2X its current valuation, which would put the stock at around \$.14 per share.

“With the huge anticipation by the public to our up and coming beta launch, we are ensuring that we have the proper infrastructure and resources in place to manage growth, widespread use, and the capturing, storing, and categorizing of big data. In addition to expanding VITA’s infrastructure, we are also adding the necessary staff to manage the growth we anticipate from day one.” Stated Sean Guerrero, CEO Vita Mobile Systems, Inc.

See the full release here - <http://emerginggrowth.com/vita-mobile-systems-otc-pink-vmsi-secures-additional-funding-to-expand-content-infrastructure/>

Vita Mobile Systems, Inc. also recently announced that it has developed a proprietary artificial intelligence platform for its flagship app VITA that is specially designed to work with other social media platforms such as Facebook (NASDAQ: FB), Twitter (NASDAQ: TWTR) and

Instagram to drive user traffic to VITA. Vita Mobile Systems expects its AI algorithms to organically and successfully market the VITA app to social media users across the US as part of the Company’s initial launch marketing strategy to reach over 2 million users per day.

See the full press release here - <http://emerginggrowth.com/vita-mobile-systems-inc-otc-pink-vmsi-develops-artificial-intelligence-drive-traffic-boost-propagation-content/>

Vita Mobile Systems, Inc. (OTC Pink: VMSI) just announced that it has developed a proprietary artificial intelligence platform for its flagship app VITA that is specially designed to work with other social media platforms such as Facebook (NASDAQ: FB), Twitter (NASDAQ: TWTR) and Instagram to drive user traffic to VITA. Vita Mobile Systems expects its AI algorithms to organically and successfully market the VITA app to social media users across the US as part of the Company’s initial launch marketing strategy to reach over 2 million users per day.

“AI systems analyze popular trends across social platforms like Facebook, Twitter and Instagram. However, our AI can also analyze the underlying sentiment of a social media trend. Our systems can recognize feelings like happiness or sadness and pull related crowdsourced content and appropriate emotional messaging to reach people searching for these trends on various other social networks,” stated Sean Guerrero, CEO of Vita Mobile Systems, Inc.

Vita Mobile Systems (OTC Pink: VMSI), stands to be one of the early innovators in crowdsourcing news with artificial intelligence-powered social media.

Here is a summary:

VITA crowdsources these newsworthy events. Users “see it and post it.” Using VITA will not only be about news, but will also include live looks at all aspects of everyday life. People can easily share or

The Facebook logo, consisting of the word "facebook" in a blue, lowercase, sans-serif font with a registered trademark symbol.

Instagram

EMERGING  
*Growth*

seek out anything from organic looks at points of interest, vacation spots, or concerts and sporting events, and more anonymously. The possibilities are endless.

Being an open network social app, VITA will focus on locations and events as opposed to the users themselves. VITA fills a gap in today's top social media apps and will supplement them by providing a fresh spin on the way that people share and consume social media. Today, users have to blindly search various sites such as Twitter, Instagram and Facebook for information on a certain event, hoping someone in their social network has some information or happened to be there.

VITA's "see it and post it" culture of sharing all media, good and bad, should open up the gates for true crowdsourced updates. VITA users will be able to view unfiltered, and real-time perspectives through the eyes of the millions of cameras documenting real life every day.

The app has a camera and also allows a user to take a picture and upload straight to VITA's platform, where it will be geographically tagged using the google maps platform, and catalog the image. Once uploaded, the algorithms get to work categorizing and classifying the pictures and videos for future use. Lastly, the user would select an emoji for the upload similar to the Waze app.

VITA content is truly uncensored. With VITA, you get the good, the bad, and the ugly. People will share more when they feel they are not being judged.

Image - <http://emerginggrowth.com/wp-content/uploads/2018/01/Screen-Shot-2018-01-05-at-3.56.00-PM.png>

Chairman of the Board and CFO for Vita Mobile Systems, Inc. (OTC Pink: VMSI) is Martin Wade III, who is also currently the intern CEO at Payless Shoes, a \$2 billion retailer. Mr. Wade is no stranger to technology and media companies as he currently serves on the board of Media News Group — the second largest media company in the U.S. serving over 60 million monthly readers. His past positions include, board director of Readers Digest, and Chairman and CEO of Broadcaster, Inc. (formally a top 100 website similar to YouTube and a predecessor technology to Twitter's Periscope).

In 2013 Google purchased Waze for \$1.15 Billion, with its approximately 50 million users equating to approximately \$23.00 per user (without consideration for the technology).

Vita Mobile Systems (OTC Pink: VMSI), entering the final phase prior to its beta launch, stands to be one of the early innovators in artificial intelligence-powered social media.

Vita Mobile Systems (OTC Pink: VMSI) intends to secure \$2 million in its second round of funding which will be utilized on final development and marketing of its new social media mobile app VITA. Based on the Company's success to date, this round should be completed near a \$30 million pre-money valuation.

Sean Guerrero, CEO, stated, "We are extremely pleased with the company's success to date. We now intend to secure our next and last round of funding prior to launch. We have been in discussions with various entities and intend to secure \$2 million for final development and marketing capital in the next 60 days based on a pre-launch, pre-money valuation of \$30 million."

"Other mobile apps and internet based social technologies such as SnapChat and Facebook grew early valuations well into the billions. Once 'VITA' launches, we anticipate our valuation to grow as well." Mr. Guerrero continued by stating, "Twitter reportedly paid close to \$87 million for its live-streaming app Periscope prior to launch, and its social media talent agency Niche ([www.niche.co](http://www.niche.co)). The VITA app will have an even wider appeal with its truly open network and uncensored location-based content than those Twitter purchases."

Social media sites such as Facebook, Inc. (NASDAQ: FB), Instagram, Twitter, Inc. (NYSE: TWTR), Snap, Inc. (NYSE: SNAP), Alphabet, Inc. (NASDAQ: GOOG), and Verizon Wireless, Inc. (NYSE: VZ) have developed revenue models generating over \$100 billion dollars a year with only the 2% of captured and shared content. With the VITA paradigm shift in crowd sourced previously untapped content, Vita will generate not only more traditional revenue opportunities with picture and video page views, but also will harken in the hot new and more profitable hyper-local online 2-D and 3-D augmented reality advertising.

Snap, Inc. (NYSE: SNAP) recently launched the Snap Maps feature, which allows users to share specific location-based information and data. The app is designed to help other Snap users and friends meet up in real life rather than only on their phones.

The new VITA app is being described as a truly open network version of Snap Maps that will let you go beyond just your closed network of SnapChat followers, immediate surrounding and location. Instead, VITA will allow users in other locations to search around the world to see what is happening in other locations based on other user's pictures and videos generated in that area. While the Snap Maps may be interesting for use among close friends, the VITA app is about using visual content to enlighten the entire public around the world.

About EmergingGrowth.com

EmergingGrowth.com is a leading independent small cap media portal with an extensive history of providing unparalleled content for the Emerging Growth markets and companies. Through its evolution, EmergingGrowth.com found a niche in identifying companies that can be overlooked by the markets due to, among other reasons, trading price or market capitalization. We look for strong management, innovation, strategy, execution, and the overall potential for long-term growth. Aside from being a trusted resource for the Emerging Growth info-seekers, we are well known for discovering undervalued companies and bringing them to the attention of the investment community. Through our parent Company, we also have the ability to facilitate road shows to present your products and services to the most influential investment banks in the space.

All information contained herein as well as on the EmergingGrowth.com website is obtained from sources believed to be reliable but not guaranteed to be accurate or all-inclusive. All material is for informational purposes only, is only the opinion of EmergingGrowth.com and should not be construed as an offer or solicitation to buy or sell securities. The information may include certain forward-looking statements, which may be affected by unforeseen circumstances and / or certain risks. This report is not without bias. EmergingGrowth.com has motivation by means of either self-marketing or EmergingGrowth.com has been compensated by or for a company or companies discussed in this article. Full details about which can be found in our full disclosure, which can be found here, <http://emerginggrowth.com/8482682-2/>. Please consult an investment professional before investing in anything viewed within. When EmergingGrowth.com is long shares it will sell those shares. In addition, please make sure you read and understand the Terms of Use, Privacy Policy and the Disclosure posted on the EmergingGrowth.com website.

Emerging Growth Staff  
EmergingGrowth.com  
305-330-1985  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.  
© 1995-2018 IPD Group, Inc. All Right Reserved.