

# Over The Counter (OTC) Drugs Market - Latin America Industry Analysis, Size, Share, Growth, Trends and Forecast to 2023

PUNE, INDIA, March 9, 2018

/EINPresswire.com/ --

WiseGuyReports.com Presents "Latin America Over The Counter (OTC) Drugs Market: Global Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023" New Document to its Studies Database

Over-the-counter (OTC) drugs Market, also known as the non-prescription drugs that can be bought without a prescription.

Over-the-counter drugs are safe and effective when the consumer follows the directions on the label or as provided by a physician. Over-the-counter (OTC) drugs are primarily used to treat conditions that do not require direct consultation of a doctor. Over-the-counter drugs provide affordable treatment and also help to decrease the workload of physicians. Over-the-counter drugs are easily available in pharmacies. Even though these products are considered as over-the-counter because these are not directly kept on pharmacy counters and must be dispensed by a pharmacist after confirming age, identity, and patient knowledge regarding usage of the product.

Based on product type, Latin America Over The Counter Drugs Market has been segmented into the following:

- Pain Products
- Cough, Cold and Flu Products
- Vitamins and Minerals
- Gastrointestinal Products
- Ophthalmic Products
- Sleep Aid Products
- Weight Loss/Diet Products
- Others

Based on formulation type, Latin America Over The Counter Drugs Market has been segmented into the following:

- Tablets
- Liquids
- Ointments



WISE GUY  
REPORTS

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

🐦 <https://twitter.com/WiseGuyReports>

📘 <https://www.facebook.com/Wiseguyreports-1009007869213183/?ref=ts>

Wise.Guy.

Sprays  
Others

Based on distribution channel, Latin America Over The Counter Drugs Market has been segmented into the following:

Pharmacies  
Supermarkets/Hypermarkets  
Convenience stores  
Online drugstores  
Others

Geographically, Latin America Over The Counter Drugs Market segmented into the following countries such as Brazil, Mexico, Chile, Argentina, Venezuela and Rest of Latin America as these are the largest pharmaceutical markets in the region. Brazil holds the largest share, which is attributed to highest population among all Latin American countries, increase in awareness regarding the over-the-counter drugs. OTC drugs such as analgesics and contraceptives are commonly used in the Brazil. In Argentina, it is very common that a citizen can buy antibiotics without a prescription. Increase in population, advertising and marketing regarding the over-the-counter drugs, and ease of availability of over-the-counter drugs expected to fuel the Latin America over-the-counter drugs market over the forecast period.

Some of the players in Latin America Over The Counter Drugs Market are Novartis AG (Switzerland), Pfizer, Inc. (U.S.), Valeant (Canada), Perrigo Company plc. (U.S.), Sanofi-Aventis (France), GlaxoSmithKline plc. (U.K.), Johnson & Johnson Services, Inc. (U.S.), Bayer AG (Germany), Takeda Pharmaceuticals company Ltd. (Japan), Teva Pharmaceutical Industries Ltd. (Israel), Bristol-Myers Squibb (U.S.), and Reckitt Benckiser Group plc (U.K.) to name a few.

Request For Sample Report @ <https://www.wiseguyreports.com/sample-request/2868257-latin-america-over-the-counter-otc-drugs-market-global-market>

Table Of Contents:

Executive Summary

2. Latin America Over The Counter (OTC) Market Introduction

2.1. Latin America Over The Counter (OTC) Market – Taxonomy

2.2. Latin America Over The Counter (OTC) Market –Definitions

2.2.1. Product Type

2.2.2. Formulation Type

2.2.3. Distribution Channel

3. Latin America Over The Counter (OTC) Market Dynamics

3.1. Drivers

3.2. Restraints

3.3. Opportunities/Unmet Needs of the Market

3.4. Trends

3.5. Latin America Over The Counter (OTC) Market Dynamics – Factors Impact Analysis

3.6. Latin America Over The Counter (OTC) Market – Regulations

3.7. Latin America Over The Counter (OTC) Market – Product Innovations

4. Latin America Over The Counter (OTC) Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023
    - 4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
    - 4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
    - 4.3. Market Opportunity Analysis
  5. Latin America Over The Counter (OTC) Market, By Product, 2012 - 2016 and Forecast, 2017 - 2023
    - 5.1. Pain Products
      - 5.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
      - 5.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
      - 5.1.3. Market Opportunity Analysis
    - 5.2. Cough, Cold and Flu Products
      - 5.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
      - 5.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
      - 5.2.3. Market Opportunity Analysis
    - 5.3. Vitamins and Minerals
      - 5.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
      - 5.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
      - 5.3.3. Market Opportunity Analysis
    - 5.4. Gastrointestinal Products
      - 5.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
      - 5.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
      - 5.4.3. Market Opportunity Analysis
    - 5.5. Ophthalmic Products
      - 5.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
      - 5.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
      - 5.5.3. Market Opportunity Analysis
- Continued.....

Complete Report Details @ <https://www.wiseguyreports.com/reports/2868257-latin-america-over-the-counter-otc-drugs-market-global-market>

CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

[sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

[www.wiseguyreports.com](http://www.wiseguyreports.com)

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.