

# Fuel Cards in Greece Market by Competitor Data and Insights into the Commercial Fuel Card Sector 2017-2022

PUNE, MAHARASHTRA, INDIA, March 9, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "Fuel Cards in Greece 2017: Market and competitor data and insights into the commercial fuel card sector"

## Fuel Cards in Greece

### Overview

"Fuel Cards in Greece 2017", is invaluable for issuers of fleet cards, fuel retailers, fleet leasing companies and other suppliers to the sector. Based on research with issuers and fuel retailers it provides commercial (B2B) fuel card volume (split by fleet and CRT), value and market share forecasts to 2022, key data on independent and oil company card issuers and an analysis of fuel card competition in Greece.

Fuel card volumes account for more than 10% of total fuel sold in Greece in 2016, and will continue to grow towards 2022.

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### Top Companies mentioned

Shell

BP

Esso

DKV

UTA

AS24

Teboil

Neste

EKO-ELDA

AVIN

Jetoil

## Fuel Cards in Greece Industry Major Outlook

The total number of service stations in Greece decreased by 0.2% in 2016 totalling 6,464 service stations.

Over 12,000 new fuel cards will be issued between 2017 and 2022, totalling to 103,942 cards in the market.

Total fleet card volumes rose by 7.8% in 2016 continuing the upward trend started in 2013.

Shell remained the Greek fuel card market leader despite losing market share accounting for 38.9% in 2016, as clients were drawn to its large domestic service station network and range of service stations.

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## Fuel Cards in Greece - Competitive Analysis

Key players are making innovative developments in Fuel Cards in Greece industry. The same will help in improving the market performance. Heavy investments are made by major players in the R&D sector

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