

Ben Chai debuts as a TEDx speaker

On Saturday 3rd March, Ben Chai debut his first TEDx talk at Surrey University to an audience of over 100 individual on the theme 'Be'.

LONDON, GREATER LONDON, UK, March 9, 2018 /EINPresswire.com/ -- On Saturday 3rd March, Ben Chai debuted his first TEDx talk at Surrey University to an audience of over 100 individual on the theme 'Be'. Ben delivered the 18 minute talk around the theme of 'Be' at the Ivy Arts Centre with the initiative of "ideas worth spreading" which was fully curated by independent organisers.

The sold out event saw Chai, known as the 'Dr Who of business', speak on the theme 'Be' by incorporating his own idea of this to 'be magnetic'. Talking about his journey of how being socially magnetic and attracting meaningful relationships made him successful.



Ben Chai speaking at TEDxSurreyUniversity

He spoke about his experience as young child and how he was a victim of racism. Overcoming adversity he became very successful and showed the audience one of the biggest learnings he did. The bullying and adversity taught him how to love who he was and demonstrated this with a mirror prop he bought onto stage to show the audience that sometimes you need to stare into your own reflection to become your own very best friend.

During the talk Chai brought up a volunteer from the audience to demonstrate how to 'be magnetic'; a theme from his latest book release 'Social Magnetism'. Chai asked the audience member what makes him want to get up in the morning and not the standard questions such as 'who are you' and 'what do you do?' The underlying theme was how to add value to a person and increasing one's self worth.

Rufaro Mazarura, TEDxSurreyUniversity Organiser said;

"It was such a pleasure to have Ben speak at our event! He really inspired our audience to be magnetic, build better relationships and we can't wait to share his talk with the global TEDx community."

Chai is a well known figure in the world of international speaking and coaching, he has achieved an incredible feat of speaking in over 70 countries. It is not only his accomplishments in public speaking that is notable, but also within property. He has over 30 years of experience behind him and an impressive portfolio of 22 properties.

He has a vast knowledge of business, spanning over ten different industries, including finance, cyber security and cryptocurrency having recently published a White Paper on the dangers associated with trading bitcoin in a volatile market.

While not working on developing his businesses, he records lively videos that are uploaded to his Facebook and YouTube, including a popular segment every Monday around the subject of mindset. Whatsmore, when not educating others, the fascinating business man is a keen dancer.

Image: Ben Chai talks to the crowd at Tedx Surrey University

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NOTES TO EDITORS:

Ben Chai was the Chief editor of multiple printed and online media

Since 1998, Ben has been a well-respected writer, business broadcaster and television presenter for many of the major technology websites and magazines, producing articles, podcasts and videocasts for a variety of industries from dance to security and technology.

He is an author for five books and featured chapters in several other books. His latest release is his book called "Social Magnetism" - <https://www.amazon.co.uk/Social-Magnetism-Meaningful-Relationships-Brilliant-ebook/dp/B074FZL661>

You can benefit from Ben's more recent exploits and insights on;

- Five years to Financial Freedom www.fiveyearstofinancialfreedom.com
- IT Portal
- Founder of Incoming thought Limited

Director at Global Propertunities

Propertunities was set up to help people understand and gain from my 30 years experience in property investing.

Consultant Director at LANIX

Founded in 1997, Lanix UK Limited has always had a focus on how to help customers grow their business through automation and systemisation of their business processes and protection of their digital assets.

Official Website: <http://benchaiofficial.com>

Instagram: benchaiofficial

FB: BenInsightChai

About TEDxSurreyUniversity: <https://www.tedxsurreyuniversity.com>

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized

events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Monica Lewinsky, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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